

ANNUAL FORECAST NUMBER

The AUTHOR & JOURNALIST

MARCH, 1944

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By John T. Bartlett

QUARTERLY MARKET LIST

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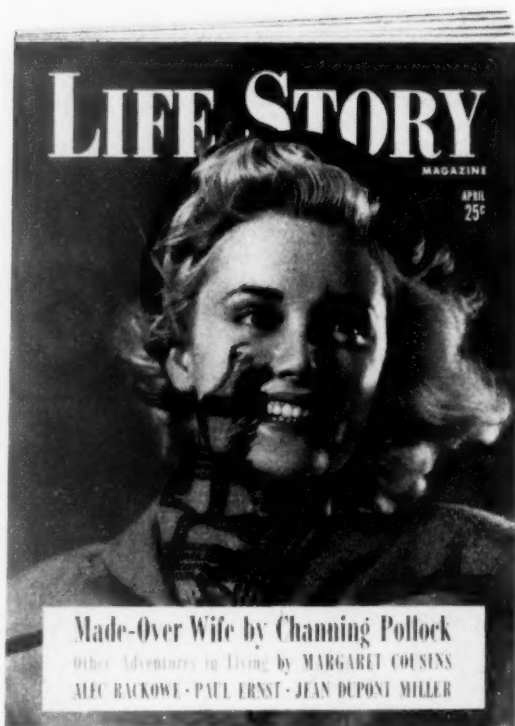
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MOSTLY PERSONAL

By JOHN T. BARTLETT, Co-Publisher



John T. Bartlett

WRITING talent in families sometimes crops out in very different ways. Long before I knew Thomas W. Duncan ("The Short-Short Frame of Mind"), I was an admirer of his uncle, John W. Valentine, a Boulder, Colorado, hardware man whose newspaper advertising, written in editorial style, has a remarkable (and deserved) following in his county, and whose speeches, homely and direct and salted with original humor, have made him famous over the West.

The nephew spent his summer vacation in the mountains of Boulder County last year working on a book manuscript. The Duncans, Valentines and Bartletts had an evening of good talk together. Some of Tom Duncan's remarks led us to ask him to do an article for us.

"I sold my first short story when I was sixteen and still in high school—to the old magazine called *Telling Tales*," Tom told me in a recent letter. "I think I've done every kind of writing there is. Novels, plays, short stories, articles, newspaper work, book reviews, radio programs, poetry. But I'd never done any press-agenting—so I thought I'd take a fling at it. At Grinnell I am—ahem—'Director of Public Relations.' Meanwhile I'm hard at work on the new novel, which should be done before long."

"Who's Who" is sometimes a great help, when a writer isn't autobiographically specific. The current edition reveals that Mr. Duncan, born at Casey, Iowa, in 1905, graduated *cum laude* at Harvard in 1929, got his M.A. at Drake in 1932. He won the Lloyd McKim Garrison prize in poetry at Harvard. He is a member of the American Magicians' Association, Circus Fans Association, American Museum of Natural History. He once was a Des Moines *Register-Tribune* reporter. His novels: "O Chautauqua" (1935), "We Pluck This Flower" (1937), "Ring Horse" (1940). The manuscript on which he is now working has a circus background. He has appeared in *Redbook*, *Liberty*, and many other magazines.

A very tall young fellow, Tom Duncan finds chair arms very useful, as in the characteristic pose on page 7. The telephone, of course, is inevitable. Next to the typewriter, it is a public relations man's most important tool.

▲ ▲ ▲

In our cover series, only writers have appeared, up to this issue. Now we offer an editor and publisher, an old friend of *The Author & Journalist*, Harry Steeger, of New York. We intend to present other leading editors and publishers from time to time.

Harry Steeger picked that inauspicious (for most) year, 1930, to start his own publishing company, Popular Publications, Inc. Previously he had edited various all-fiction magazines. He started his group with five Western, detective, and air books. Depression or no, the magazines and the group began to grow fast, and by 1937 surpassed in number of titles and circulation all competitors in the all-fiction field.

Although most of Popular's current magazine titles were originated and established by the company, the group has been further expanded by the frequent purchase of leading competitor magazines: *Adventure*, purchased from Butterick in 1934; *Ace High*,

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from Dell in 1936; *Big Book Western* and *New Western*, from Roy Horn in 1936; *Black Mask*, from Warner Publications in 1940; and by group purchase in 1942, all magazines then published by the Frank A. Munsey Co., including *Flynn's Detective*, *All-Story Love*, *Railroad Magazine*, *Famous Fantastic Mysteries*, and the then-oldest all-fiction magazine, *Argosy*.

With the September, 1943, issue, Mr. Steeger converted *Argosy* into a general illustrated monthly, and took over its active editorial management with the March, 1944, issue.

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The market has soft spots, as reports in this 16th ANNUAL FORECAST NUMBER reveal. But the general situation is a very hopeful one for writers. Demand is lively, at rising rates, for many kinds of material. Concerning the postwar question mark, I am inclined to be an optimist. I believe that the country will take in stride the problem of absorbing millions of returning soldiers while converting the national economy to peace.

Good as conditions now are for most writers, they would be much better if paper shortages did not drastically limit pages and runs. I believe that postwar expansion in publishing will dwarf wartime figures.

▲ ▲ ▲

Charles R. Rosenberg, Jr., of Lansdowne, Pa., who goes into New York for weekly editorial conferences, mentions in a note, "Last week I saw a top-flight New York agent using A. & J. market lists." . . . Willard Hawkins and Dick Tooker (Phoenix, Arizona) have just completed a game of chess by correspondence; playing time, one year. . . . The Student Writer Department will be resumed in April. . . . The *Saturday Evening Post* rejection slip contains 600 words of helpful information on preparation of manuscripts for the magazine.

▲ ▲ ▲

"All magazines are in the extract business today," observed a New York editor, repeating advice he has given many writers. The advice—

"When you get home, look through your trunk. Take out all manuscripts less than 3000 words in length. Condense them to less than half their present length—and let me see them. Many short pieces, smothered in verbiage, will become salable if given some *Reader's Digest* boiling down."

The *Digest* seems to be the Magazine of the Year.

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David Raffelock, Associate Editor
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Vol. XXIX

MARCH, 1944

No. 3

A FEW OF MY NOVELIST CLIENTS

There has just been published Mr. E. J. Edwards' third novel, "WHITE FIRE," an absorbing story told against the tropical beauty of the Philippines. The book is off to a good start, and will be as successful as this author's two previous ones, both best sellers. Ask for them at your library.

My presentation copy of the novel bears this inscription by the author: "With sincere thanks for the constructive criticism on this book" and Mr. Edwards is now consulting with me in the planning of his next novel, which is already sold although not yet written.

If you like Westerns, you will like the books of another old client of mine, Mr. James L. Rubel. There are twenty-nine of them to date, all successful, and four of them have been filmed by Columbia.

And if you are interested in Juveniles, there are the recent books by Elsie Blumer Hart. "THE TRAVELS OF MR. TROT" (Vanguard), "DICK AMONG THE LENAPE INDIANS," by M. R. Harrington (Winston), and the fine books by Col. S. P. Meek, published by Century and by Morrow.

These are only a few. My library shelves are full of the books of clients of mine who have become successful as novelists, as the magazines are full of their stories.

If YOU are anxious to join the ranks of the successful in 1944, write for my 44-page booklet, "THE TRUTH ABOUT LITERARY ASSISTANCE," which is FREE ON REQUEST. It gives my credentials, both as an author and a literary critic, and also contains vital information, not obtainable elsewhere, designed to protect your pocketbook.

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Before completing the elementary course, sold and produced a series of Dramatized War Stories . . . also writes series for Red Cross in addition to a Narrative Program on KFAC. She is a housewife.

And many, many others!

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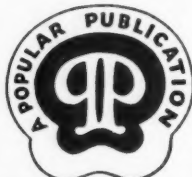
SATISFYING YEAR

AND ITS FIGHTING AUTHORS

A QUICK VICTORY

and a

SWIFT RETURN TO
THEIR DUSTY TYPEWRITERS



POPULAR PUBLICATIONS, Inc.

New York 17, New York

THE AUTHOR & JOURNALIST

March, 1944

THE SHORT-SHORT FRAME OF MIND

... By THOMAS W. DUNCAN

WHEN I was a youngster beginning to learn this game of authors it was my good fortune to know a man who was a full-time professional; a man who paid his rent (usually) and his grocery bill by spinning dreams out of his brain and selling them in the literary market place.

One evening just after he had sent off a novel I asked, "What are you going to work on now?"

"Tomorrow," he said, "I'll write a short-short."

"I suppose you have it all worked out in your head," I ventured.

He grinned. "Nope. No plot, no characters, no ideas. But tomorrow night by this time I'll have it written."

I must have looked surprised, for he added:

"You see, by announcing my intention of writing a short-short I'll wake up tomorrow morning and go to my typewriter in the short-short frame of mind."

It sounded pretty casual—and pretty mysterious, too. It did not square up with my callow idea of an author stopped dead in his tracks by a thunderbolt of inspiration and sent reeling to his desk to write in a hot frenzy. I thought perhaps he was spoofing me, so the next time I saw him I asked whether he had produced the short-short on that particular day.

"Sure," he said. "I played around for an hour or so getting my plot and my twist, and then I batted it out. My agent thinks it's one of the best I've done."

That was one of my earliest lessons in how an author operates. Not a one-book author, or an occasional-article author, but the workaday professional who would laugh if you called him a genius, but who would nod if you said he was a good, sound craftsman.

Such an author decides what he's going to write next—and then he writes it. He may have a fairly good idea for a novel or an article or a story. If so, he's thankful. Or he may be struck suddenly by a tremendously good idea for an article, a novel, a yarn. If so, that's inspiration—although he doesn't thereupon knot a Windsor tie around his neck and exclaim, "Eureka! I'm inspired!" Or he may have no ideas. But that doesn't panic him. He seeks ideas.

One of the great authors of this century was Arnold Bennett. For thirty years plays and articles and stories and novels tumbled from his workshop in a rush, and he bought yachts and such things. And

was Bennett ever at a loss for ideas? You bet he was! Read his Journals.

You'll find him commissioned to do six short stories for a magazine, and without ideas. Did he fret? Not friend Arnold! He strolled and read and played the piano and dined, all the while mooning about plots. And the plots came, and he wrote the six yarns in two months.

You'll find him wanting to do a novel, but without ideas. So what? Did he yelp and moan and decide he was washed up? Not Mr. Bennett. He went strolling, searching for an idea. Seek and ye shall find. He sought; he found.

Now observe this. When a professional is without ideas, he doesn't flounder around calling upon heaven to send him any kind of idea for any kind of writing. That would be as bad psychology as it is for the person seeking a job to say, "I'll do anything." No; your professional first decides the kind of writing he wishes to do. Maybe a novel. Maybe a short-short. And then he gets into the novel or the short-short frame of mind.

Let's talk about the short-short frame of mind.

The man who intends carving the Lord's Prayer on a bean has a different frame of mind from the billboard artist. The man about to compose a ten-word telegram has a different frame of mind from the man who will send a fifty-word night letter.

The writer has the raw materials for a yarn: plot, atmosphere, character. If he intends using those materials in a novel, he thinks in a leisurely, expansive way. If he intends using them in an average length short story, he thinks more concisely. And if he's going to use them in a short-short, he must think even more concisely, more incisively.

He must think 1200 words. He must not think 2400-words-and-then-I-can-cut-'er-down.

For like the Lord's Prayer on a bean, or like a miniature painting, or like a sonnet, the short-short is a distinct art form. It is a small form, physically. But its artistic effect need not be small, any more than the artistic effect of a sonnet need be small because it contains only fourteen lines.

We talk a lot about "writing." We have taken the word describing the physical act of putting marks on paper and loaded too much meaning on its seven letters. We need a bigger word to describe what happens mentally and emotionally—and even phy-

sically—to the person composing something for publication. "Creating" would be a better word, if it didn't sound so vainglorious.

For we write not only with our typing fingers or the surface of our minds; we write with our whole beings. A novelist composing a long, slow-moving passage whose purpose is to give the effect of the passing of time will sprawl at his typewriter; but when he reaches the sharply dramatic climax of his book he will sit tensely, his whole nervous system tight.

Once I interviewed a famous cartoonist while he was doing a cartoon showing a man screeching with outrage. The cartoonist didn't screech, but while we talked he glared at his drawing board and grimaced horribly. I was a very young reporter, and for a moment I thought he had eaten something like dill pickles and whipped cream that had thrown him into intense physical agony; but presently I caught on to the fact that while he worked he assumed the expression of the face he was drawing. He drew not only with his fingers but with his whole body.

And a writer works with his whole body, too.

Now then, if a writer gets into the short-short frame of mind, what happens? Just this: all his energies, all his talents, concentrate themselves. His talents and energies are the sun's rays and the short-short form is the burning-glass. The burning-glass concentrates and intensifies the rays, so that after passing through the glass they will scorch and enflame.

A good writer always cheerfully accepts the limitations imposed by the art form in which he is working. Often the more restrictions the better the art. If the writer is in the short-short frame of mind—that is, if he has fully realized *before starting to write* the limitations of the form in which he is to work—his whole writing self will gather its forces and cause him to write not only more briefly than otherwise but also more tellingly, more vividly.

Adjectivitis will not then cripple him. He will not write: "Oscar was fat—very fat. His hands were deeply-cushioned with flesh, and when he walked over to the bar he moved spraddle-legged, so that his puffy thighs would not interfere with each other. He ordered a beer, his little, pig-like eyes feasting themselves on the snowy foam. . . ."

No, he will not write at that length. He will write: "Oscar waddled to the bar. He pawed up the beer-stein and buried his red nose in the foam."

In short, he will make verbs do the work of both verbs and adjectives. And he will strip every scene down to its bare essentials. But the scene will not lose in force and color as it might if he had written it long and then cut it. For his unconscious mind, or writer's self, or whatever you wish to call it, will have planned the scene short. Short—but also loaded with emotion, atmosphere, action, color.

Once I had a letter from an aspiring writer about a short-short of mine in *Redbook*. She said I'd never guess what she admired about it. It was the use of a word; a single word. The word was "pronging." Here is the paragraph:

"With a sharp breath he fumbled at his trench-coat collar, yanked his hat-brim low and went slopping through the summer rain. Inside the vestibule, instead of pronging the inner door with his key, he thumbed the bell."

That paragraph is no prose masterpiece, but I believe you'll agree it achieves movement and some mood and atmosphere in a few words. And here is another sentence from the same yarn with similar economy: "He shambled toward her and took her in his arms, but her black eyes snapped like little whips, and she wriggled free."

Note the use of color verbs like shambled, snapped,

wriggled—verbs that in their context exude emotional overtones while advancing the yarn.

Now the point is that I didn't consciously select those verbs. It was a hard story to do for a big circulation market because its materials were raw tragedy, and I had thought about it for some weeks before writing it in a couple of hours one morning. I wrote rapidly, but before writing I had sharpened my metaphorical pencil to a needle point. I had keyed myself up and got myself into the short-short frame of mind—I knew every word must count. As a result my writing was lean and **hard** instead of fat and flabby.

Short-short theorists worry considerably about beginnings and endings. Such worries are needless. For if a writer has average competence and if he is in the short-short frame of mind, the right beginning and ending will flow naturally from his typewriter.

Certainly beginnings and endings are important in all forms of writing, and nowhere more than in the short-short. The novelist can and often does horse around for several thousand words, just getting under way—although it's dangerous even for a novelist to do that. It's bad but not always fatal for the author of a 5000 word yarn to waste an opening paragraph. But let the short-short writer squander fifty or a hundred of his precious 1200 words and the guy's a dead duck.

But he will not squander words if he is in the short-short frame of mind. Realizing the limitations of the form, he will strike at the reader with a short, attention-grabbing sentence.

One of my first smooth-paper sales was a short-short to *Liberty*. And I doubt not that my opening paragraph had a lot to do with the sale. It was one sentence: "Like a slim young cat she came sneaking across the dark roof." If I hadn't been in the short-



THOMAS W. DUNCAN

The author of "The Short-Short Frame of Mind" has done many kinds of writing (see Page 3). This informal photograph shows him in action as a college public relations director.

short frame of mind, I would probably have written at four times that length.

As a perfect short-short opening, I'll always remember one of MacKinlay Kantor's yarns in *Collier's*. The paragraph had two short sentences that were like a pair of hands reaching out and grabbing the reader's attention:

"Now once again Meyer crucified the Christ. He established the Crucifixion in moist sand on the banks of Red Fox Creek, thirty-one miles from Chicago."

Probably "short-short" and "surprise ending" are synonymous in most of our minds. And what crimes have writers committed for the sake of trick endings! What strainings, what torturings of character and probability!

When the short-short became popular some fifteen or twenty years ago, writers found themselves in new territory. All the devices for surprise endings were fresh—the chief character who is blind, or deaf, or color-blind, but whose blindness, or deafness, or color-blindness isn't revealed till the climax; the chief character who is really a child, but who is treated as an adult till the climax; and so on.

Well, writers used these devices over and over, and when they became shopworn they sought new and more startling devices, and all the while character suffered. The short-short was sunk to low estate.

And then suddenly in the magazines we began reading short-shorts that were fresh and different. The endings surprised us, but in a more subtle way. What had happened?

Well, the wiser members of the brotherhood had realized that the ultimate had been reached in plot-twisting for a surprise ending. So, very sapiently, these authors abandoned the whole business of searching for a plot that would go off with a loud bang, like the firecracker Willie ignited beneath grandma's chair. They went back to fundamentals. To character.

And there we are. There are billions of surprise endings that are new and fresh providing we seek them in human character. For not only are no two human beings alike, but every human being is a bundle of warring impulses, or contradictions. But no person likes to admit he is full of contradictions and inconsistencies. So he covers up, fooling himself, often fooling the world. What a wealth of surprise endings can writers find in the tangled, half-lighted realm of human character!

No worries about plot if you approach the short-short by way of character! For instance, just to pick a plot out of the air, take Elizabeth and Essex. Lovers. Then estranged. And then, if I recall my Lytton Strachey correctly, Elizabeth had Essex put to death. . . . Well, the short-short would be a character study of Elizabeth as execution time approaches. She would remember their being lovers and ponder on how much she now hates him. Then the news comes that her orders have been carried out and he is dead. Good. Fine. She sweeps proudly from the room—a woman of iron, her courtiers think. And in her bed-chamber she flings herself down alone and sobs like a child.

Not a prize-winning plot perhaps, but at least it has character and drama, and it has a surprise ending flowing naturally from character; not a too-clever ending cooked up by the writer.

Several years ago in *Collier's* I read a short-short of this kind. I wish I could remember the title and author, for it was a honey. The narrator tells us of an Englishman who lives in New York and who, in every way, is a perfect gentleman. The Englishman has a mistress, and one evening the narrator is invited by the Englishman to have dinner with him and his

mistress at her apartment. As the evening goes on the narrator realizes that here is a perfect couple: they are deeply and harmoniously in love. Next day, he asks the Englishman if they are in love, and the Englishman admits they are mad about each other. Then why don't they marry? The Englishman stiffens and says frostily, "My dear fellow, don't you know that no gentleman ever marries his mistress?"

Sometimes, because of excellent character development, a writer can use what would otherwise be a mere trick device and weave it into a successful yarn for the big markets.

A friend of mine, Donald Thompson, did just that. He wrote a short-short about an actor who was making his last public appearance. We are inside the actor's mind as he steps on-stage; we follow his thoughts into the past; we find him thinking wryly of the many actors who have made farewell tour after farewell tour. We find him glancing out at the audience and thinking that he will not be like that—this is absolutely his last public appearance.

Then the sheriff springs the trap. The scaffold was the actor's last stage; he is being hanged for the murder of a woman about whom he mused earlier in the yarn.

Liberty bought that one from its slush pile. And at the end of the year the editors selected it as one of the dozen best short-shorts they had published, and sent the author an additional check.

Donald Thompson had been an actor himself, and his development of the central character was so authentic that he wrote a vivid and moving story. Without the character development and rich stage background which he brought to the yarn, that short-short would have been just another thousand word manuscript with an acrobatic ending.

So I'm going to end this discussion with a surprise ending of my own. I said in the beginning that the short-short writer should get into the short-short frame of mind. That is true. He should be in that frame of mind while he writes and while he is coking himself up toward the act of writing.

But when he dreams about his characters, he should be in the novelist's frame of mind. By that I mean that he should consider character of paramount importance. By exploring his characters, by knowing them and their background as thoroughly as the novelist knows his, the short-short writer will send across his pages characters who come alive for the reader; characters about whose fortunes the reader cares. And the writer, being in the short-short frame of mind when he actually writes, will be able to give the reader the essence of these characters with brief, vivid snaps of his typewriter bars.

□ □ □ □

Pacific Theatre, Inc., Studio H, The Claremont Hotel, Berkeley 5, Calif., regretfully announces that, since Ona Hardy Evers has had to leave (war is war!) no more original plays can be used this year. All business is now being handled by John Gordon Caffrey, at the same address.

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TYPEWRITER TROUBLE

By CLIFF WALTERS

My wife thinks I don't sit and pound
Out words enough—I stall around;
And yet, when I attempt to trade
My old machine for one that's made
Within the past ten years, the guy
Who sells the new machines, says I
Have wrecked my own, not from abuse
But—hear ye, wife!—from over-use.

HIGHLIGHTS OF THE 1944 MARKET

. . . By the A. & J. Staff

► **ARTICLES** are in great demand. In an A. & J. sampling project, just completed, 61% of editors declared articles to be their most needed material. (Other "most needed" reports: Short stories, 39%; novelettes, 16%; verse, 9%; serials, 7%.) Note-worthy is the wide demand for short articles. Paper-saving is perhaps currently an important influence, but, following the example of *Reader's Digest*, *The Saturday Evening Post*, and others, the entire publication world is swinging to an appreciation of short fact material.

Harper's is developing a "less-than-pager." Henry La Crossitt, now with *Collier's*, appeals for short articles in a letter we reproduce. *This Week* is stressing short stuff. *Coronet* and *Read* are two voracious consumers of brief articles. *Saturday Evening Post*, whose appeal is for articles of 1000 to 4000 words, uses many filler-length pieces. *Reader's Digest* buys a sizable amount of short original material.

► Condensed books, appearing in magazines after first publication, are a definite trend. E. P. Dutton & Co., acting as agent for Jesse Stuart, recently placed serial rights of the best-seller "Taps For Private Tussie" with *Ladies' Home Journal*. *Liberty* and others are using book condensations. New type of literary worker: the professional digester or condenser. One New York magazine is reported looking for one to handle general condensing assignments.

► Nearly all principal fiction markets report higher rates than a year ago. Groups paying more include Popular, Fawcett, Ace, Street & Smith, Standard Magazines and Better Publications (Margulies), Fiction House, Dell, Ziff-Davis, Macfadden. Several magazines, taken at random from our Forecast Number survey, illustrate the variety in books which have upped rates: *Coronet*, *Atlantic*, *Country Gentleman*, *Glamour*, *Tomorrow Magazine*, *American Astrology*, *Farm Journal* and *Farmer's Wife*. Many farm, religious and trade publications have made no increase. *The Saturday Evening Post*, *The New Yorker*, report their rates "about the same" as a year ago. Rates are continuing to rise.

► "We have made an important change in our price policy," Graeme Lorimer, fiction editor, *Ladies' Home Journal*, informs A. & J. "In recognition of the fact that the reader is more impressed by the quality of the material than the name attached to it, we have raised our base rate for full-length serials to \$15,000. We will pay proportionately for serials of four or five installments."

► Current literature continues to be dominated by war angles, but a sizable number of editors predict a pronounced trend toward lighter material before the end of the year.

► While 27% of editors report a smaller number of submitted manuscripts (average drop, 40%), most report, "About the same." Nine per cent report, "More" (average increase, 20%).

► In the A. & J. survey, 70% replied, "About the same," to the question, "During the first six months of 1944, how will your volume of published editorial material compare with the same months of 1943?" Twenty per cent reported, "Less" (average

drop, 20.4%). Ten per cent said, "More" (average increase, 10.5%). Despite heavy paper reduction, number of magazine words printed the first half of this year will not be greatly below 1943.

► Magazine publishers have done a handsome job in reducing paper consumption. Two magazines in three, in this A. & J. survey, are using lighter weight stock. One in two is using smaller type. One in three is using shorter articles, and one in three a reduced trim size. Only one in four reports that fewer pages are being published (of such, substantially half declared their published literary material, January to June, 1944, will be about the same as during the same period a year ago.)

Approximately 75% of all magazines are saving paper in two or more ways, some in as many as a dozen ways. In addition to the principal methods, many other devices appear in reports to us—"Reduced press run," "Newsstand sales eliminated," "Reduced free list," "Limited advertising," "Change to bi-monthly," are examples.

► Dropped titles have occurred principally with the groups. In the past year Fawcett has suspended two titles only (in 1942 dropped 38). Popular has dropped 4, Standard Magazines and Better Publications 6, Ace Magazines 2. Other houses have tightened up, also.

► Typical reports on paper saving: "Lighter weight stock, fewer pages, smaller type, certain omissions from special newsstand edition" (*Atlantic Monthly*). "Lighter weight stock, smaller type, newsstand sales eliminated" (*Country Gentleman*). This latter magazine expects to publish 10% more material during the first half of 1944 than in the equivalent issues of 1943.

If paper salvage campaigns are prosecuted on a continuous basis, if manpower for wood-cutting becomes more plentiful, the present paper cuts may be the maximums of the war period. If further cuts come, they will be felt more acutely than any to date, for the reason that publishers have now pretty generally exhausted the easy ways to save paper.

► Manuscript inventories of most magazines are low. Hand-to-mouth buying, however, is not a wholly unwelcome necessity, since publishers and editors realize that low inventories lend themselves to flexible adjustment to inevitable changes in reading-public conditions.

► Advertising volume is high in all fields.

► The panicky condition which existed a year ago in many editorial offices has passed. Editors have learned how to develop a reasonably adequate if not wholly satisfactory supply of literary material. In many letters to us, editors emphasize their determination to improve the quality of their magazines.

► The comics are booming. Comic strips appear as a new "right" to which the authors of suitable books may aspire.

► Trade journal markets are holding up well: discontinuances have been negligible. In several notable instances premium rates are being paid for the short-short feature, well-illustrated. Most popular

subject is "Postwar Planning," with articles based on interviews with heads of named concerns. Competent writers are much in demand.

► Paper limitation will hit book authors hard in 1944. A recent WPB order puts an end to a practice under which the publisher of a best-seller purchased surplus paper from another publisher. Now, crowded by the 25% cut based on 1942 consumption, publishers are postponing production of many new books, delaying needed printings of old ones. The new writer, unless he has something which promises sure-fire current interest, is definitely handicapped.

► Conditions in newspaper syndicate writing grow worse. War, government and political news monopolizes the much fewer pages which newspapers, flooded with advertising and harassed by paper quotas, have available for editorial material.

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John Sims and Bob Jenkins, writers, the first in active production, the second fighting with a Pacific amphibious unit, ask questions. What will happen to me when this war is over? Will there be a market for the stuff I know how to write? What plans can I make?"

Postwar questions occupy Sims, Jenkins and hundreds of other writers because they, like most of the U. S. population, have discounted events of the immediate future. In their thinking, Fact No. 1 is: America will win the war "before long." Fact No. 2: Conditions will be good for most writers while the war lasts, whatever happens in paper or other domestic matter. So writers, like most Americans, take the long look ahead. *The Author & Journalist* takes the long look, too, analyzing the more credible postwar forecasts of economists and others and applying them to the literary trade.

► Almost certainly, in the opinion of *The Author & Journalist*, there will come increase in the number and size of nearly all types of publications. We believe the titles of group houses will rapidly expand. There will be a great deal of experimental, trial publishing. Entirely new types of magazines are likely to appear.



"The Department of Agriculture has asked Frank to come to Washington. They want to learn how he produces so much corn!"

► How about John Sims and Bob Jenkins? Our prediction is one of hope for writers in general. What happens to the new writers who have gotten a start during this war, and to old writers returning from war fronts, Washington desks, and industrial plants, will principally be up to each individual. If the writer has writing ability, and the tough disposition to adjust, he will find opportunity.

GREETING CARD CONDITIONS

By DORIS WILDER

DESPITE paper reduction, the greeting card market continues excellent, possibly because of writer shortage. Editors are not prophesying.

Editor turnover has been large and women are at the desks previously presided over by men. A new editor may have policies and prejudices very different from those of his predecessor, and also may have carry-over relations with versifiers from whom he bought in previous jobs: sales percentages of contributors under the old regime may be lowered or raised accordingly.

It pays the greeting card writer well to put himself in touch from time to time with companies to which he has never sold, sold only sparingly, or even had unhappy experiences with in the past. Under changed conditions, a market which formerly was a "hole in the ground" may prove to be a "gold mine."

Public demand for greeting cards is better than ever; publishers cannot meet it. They are using available paper stocks for greetings with the most universal appeals—no vacation wishes; fewer graduation congratulations; and no unusual special titles such as "TO MY SISTER'S HUSBAND." More than ever, limiting words such as "I," "both of us," "old times' sake" and "loving" are taboo. Editors are not adding patriotic or military service sentiments to their already well-stocked files. They are asking for short, easily-read material of a general nature, conversational in language, warm but not sentimental in mood, cheering rather than gay, and sincere in effect. Most writers, I am told, are not feeling funny these days, but a smile is a morale builder and hence you may get bonus rates for humorous ideas. These should not require illustration by the use of glue-on attachments, trick folds, cutouts or other devices requiring hand labor.

Shake-down in the greeting-card market took place comparatively soon after Pearl Harbor so that for the most part the greeting-card writer's market list is, now, the one he was using at this time a year ago.

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The Crosier Missionary, Box 176, Hastings, Nebr., pays \$1.50 per thousand words for short stories up to 3000 words that picture good Catholic (or at least Christian) living, wherever that is found. "Although our stories are meant for simple, honest folk," states Rev. Benno Mischke, editor, "they must be well written."

Frontiers, 1900 Race St., Philadelphia 3, a magazine published five times a year, is a market for scientifically correct articles, 1500 to 2000 words in length, on natural history subjects, written for laymen, in non-technical language. These should be illustrated if possible. Payment is on publication at 1 cent a word, \$2 to \$5 for photos. McCready Huston is editor.

THE OUTLOOK FOR WRITERS IN MANY FIELDS

. . . REPORTS BY LEADING EDITORS

SURVEYING the 1944 literary market with a poll of U. S. magazine editors, *The Author & Journalist* asked, "What is the outlook for writers in your field?" On this and the following page we publish a cross-section of replies—not all, for we lack space, but a representative group. They picture a condition of phenomenal opportunity for writers.

Many of the reporting editors extend warm invitations to submit manuscripts. Interested writers will find addresses, rates, and other data in the Quarterly Market List in this issue.

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Excellent.—*Atlantic Monthly*.

The outlook is good for writers who have something authoritative to say; readers are tired of articles and stories that contain old ideas or no ideas. Especially are they fed up with amateur writing about the war and its problems.—Nelson Antrim Crawford, *Household*.

Very good for really able people.—Ben Hibbs, *Saturday Evening Post*.

We still buy 120,000 words per month. Exceptional stories are bought for inventory.—Ray Palmer, *Amazing Stories*, *Fantastic Adventures*, *Mammoth Detective*.

We are constantly looking for new writers; are anxious to work with them on plots. Our reading staff has been enlarged to insure each manuscript a very careful consideration.—Mary Rollins, *Real Story* and *Real Romances*.

Excellent.—Raymond J. Brown, *Outdoor Life*.

Never so good, for able photographers who write with authority, and are capable of making really good pictures to illustrate their articles.—E. G. Wenzell, *The Camera*.

Nineteen forty-four should be a good year for authors. Rates are higher and markets are wide open. The number of pulp magazines has been cut drastically, but those remaining, even though they have taken paper cuts, still publish almost as many words as heretofore. The established authors will be welcome, as usual, but must remember that even though there are fewer of them—since many have gone off to war—the standards for good stories in the magazine have not decreased. The newer authors will find this is an excellent time to break in.—Harry Steeger, president, Popular Publications.

Excellent—particularly as authentic first-hand information on details from the war theatres becomes increasingly available as censorship loosens up.—Kenneth S. White, *Adventure*.

Like everybody else, we're suffering from a dearth of good fiction. Writers who can send us good fiction, tailored to our slant, are warmly invited to submit.—Henry Lieferant, *True Story*, *True Romances*, *True Love and Romance*, and *True Experiences*.

New and semi-established writers are missing a bet by their failure to capitalize on the current shortage of writing talent. In our field, few writers have tried hard enough to tie the war to outdoor sports.—H. G. Tapply, *Outdoors*.

There is a bright future for writers in the non-fiction field. Factual articles based on incident and people for development are daily welcomed by a wider public.—Leonard Neites, *Facts*.

Requirements as to length and freshness of treatment a bit more rigid.—Michael Tilden, *Star* and *Dime Western*.

Excellent! Our advertising is holding up well, and promises to be only slightly less in 1944. The amount of material we are able to use depends upon advertising and purchase by diaper services in addition to requests from distributors.—Beulah France, R. N., *The American Baby*.

Good.—Jane Maxwell Smith, *Glamour*.

Not especially favorable except for those who are interested in lesson writing and allied fields. Some opportunity for writers who qualify, providing material for primary Sunday School story papers.—J. W. Starrett, David C. Cook Publishing Co.

Less good if anything, on account of paper situation.—Arthur W. Jenkins, *Farm Journal* and *Farmer's Wife*.

Limited—due to need for professional home economic slant.—Blanche M. Stover, *Practical Home Economics*.

The outlook for writers is the brightest it has ever been. Even if a story is unsuitable for us, when the writing shows promise we encourage the writers to submit manuscripts along the lines required.—May C. Kelley, *Personal Romances*.

So far as this publication is concerned, the outlook remains the same.—W. A. Swallow, *Our Dumb Animals*.

Still strikes us as good. *Fight Stories* is a wide open market for all types of yarns with a boxing angle. Give us clean, hard-hitting American fighters in fast-moving, dramatic tales of the prize ring.—Jack O'Sullivan, *Fight Stories*.

Good, but material must be practical, technical or semi-technical. No fiction, verse, or odd photographs.—Gerald White, *Motor Boat*.

Excellent opportunities for skillful writers, with eye for human interest stories in nursing field. Careful, concise writing, exclusive interviews with newsworthy nurses at a premium. Better rates paid now than ever before.—Dorothy Sutherland, R. N., *A Journal for Nurses*.

To date sales opportunities with us this year are approximately the same as previously.—B. Ivens, *She*.

Better than ever.—A. A. Wyn, *Ace Magazines*.

The outlook is very promising. There is more interest now than ever before in Asiatic material.—Elsie Weil, *Asia and the Americas*.

Love stories are popular with readers this year. It is an excellent market for writers.—Ollie Redpath, *All-Story Love*.

Excellent.—Hazel L. Berge, *Modern Romances*.

Best opportunity in years for good fact detective writers.—Harry Keller, *Official Detective Stories*.

The present outlook seems none too bright; though when the war ends, it will be better—I hope.—J. Tom Mann, *Holland's*.

Very good for the few who combine professional competence with careful study of the magazine.—Darrell Huff, *Better Homes & Gardens*.

Excellent—rates justify competent work by competent writers, and we are glad to welcome them to our pages.—John T. Whiting, *Popular Photography*.

Thin at the moment here—until paper outlook is better.—Robert O. Erisman, *Red Circle Magazines*.

Excellent.—Rose Wyn, *Secrets Magazine*.

Our requirements for articles, stories and poems remain the same. At the moment, however, we are particularly on the lookout for good fiction and short essays of literary merit.—Charles Angoff, *The American Mercury*.

It is fair for writers who know aviation and can give us practical articles that are informative and helpful to private flyers and maintenance men.—H. W. Perry, *Air Pilot and Technician*.

It seems to us excellent.—*Tomorrow Magazine*.

Better than ever. We are paying more. While number of pages is cut, our publications, including some new ones, are now in the market more than ever. Our newly-appointed secretary is James De Forest Murch.—Guy P. Leavitt, *The Lookout*, Standard Publishing Co.

Comment hardly necessary—need for writers great.—R. Walker, *His*.

Fine, with wide-open markets, particularly in short stories and novelettes up to 20,000 words; nothing longer in any of the following books: *Jungle Stories*, *Action Stories*, *Northwest Stories*, *Planet Stories*.

Collier's

THE NATIONAL WEEKLY
THE CROWELL-COLLIER PUBLISHING COMPANY
250 PARK AVENUE
NEW YORK 17, N.Y.

February 5, 1944

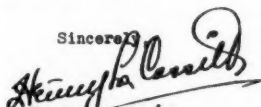
Mr. John T. Bartlett, Co-Publisher
The Author and Journalist
1837 Champa Street
Denver, Colorado

Dear Mr. Bartlett:

We are very anxious to get non-fiction material of from 300 to 1200 words to run in one column, two columns or in one page. I would like to emphasize, however, that these should not in any sense be considered filler material -- rather these pieces should be thought of as lively articles which, because space is not available, must be streamlined.

I will appreciate your co-operation in this matter very much indeed.

Sincerely,


Henry A. Cosfitt
Managing Editor

HLc/ja

SHORT ARTICLES IN HEAVY DEMAND

Collier's is only one of many magazines looking for brief fact material.

However, all these markets are highly stylized and must be studied for individual slants.—W. Scott Peacock.

In our particular field (popular pulp fiction of all types—aviation, detective, love, sports, science fiction, Western and romantic Western), while we are buying almost the same quantity of words per month as we formerly did, we are trying to improve the quality. We want adultly handled stories which stress characterization and heart-warming human interest, and which have, too, sufficient logical plot and good sharp action to keep the story moving forward and the reader sitting still.—Leo Margulies, *Standard Magazines, Inc.*, and *Better Publications, Inc.*

CARTOON IDEAS FOR SUMMER

By the CARTOONS BOARD.

Esquire

WE are wide open now to cartoon ideas for the summer season. Since we work well in advance (at least four months), topical themes with a winter or spring tie-up are out for this year.

It isn't too soon to start garnering pictorial humor about Dads for our July, or Father's Day issue. In that same issue we could use an idea or two for cartoons about the National Republican and Democratic Conventions. Other seasonal themes for which we have a pressing need are the various summer sports (baseball, yachting, fishing, golf, tennis, badminton, swimming, shuffleboard, and bicycling, for example).

War humor involving home-front activities, Germans and Japs will be good for some time, we're afraid, so keep it coming.

Really amusing kid gags, which seem to be scarce, have a better than even chance with us.

We can always use gags that tie in with our various departments: books, the theatre, liquor, food, records, and *The Lively Arts*, which covers diverse forms of entertainment from ballet to comic strips. Specifically, these could include scenes laid in book stores, libraries and publishing houses; theatrical casting offices, rehearsals, and performances from out-front or backstage; night clubs, liquor stores, cocktail parties, plain and fancy saloons; restaurants, from hamburger joints to the dining room at the Waldorf; grocery stores, or dining rooms and kitchens in the home; concerts, jazz to symphony; radio from the broadcasting and receiving ends; movie sets or motion picture theatres.

While we realize that most quips are necessarily variations of an old theme predating Joe Miller, we feel that certain basic situations deserve a rest. Among these are drawings involving camouflage, tattooing, Hindu fakirs, and two on a desert island. Gags playing on such tired themes have to be darn good to overcome our boredom with the subjects.

It is our contention that sex is here to stay and really funny sex gags are always welcome. But they must be subtly and deftly expressed.

Reports are prompt and payment is made on acceptance. Our flat rate of ten dollars covers every idea we buy—whether the finished artwork pans out as a small spot in the back of the book or a four-color full page drawing.

We consider gags submitted in the form of type-written descriptions, and some of these win checks. It's only fair to say, however, that rough sketches make the ideas more attractive.

(The address of *Esquire* is 919 No. Michigan Ave., Chicago)

THE SLICKS IN 1944

. . . By THOMAS H. UZZELL

THE most useful tip I can think of for story ideas and plots for the remainder of this year is this: stories of military action should be keyed to the capitulation of Germany and the bombing of Tokyo and stories of the civilian home front should reflect the yearning of the people for peace and absorption with the adjustments of peace. Germany, it is true, may not collapse by the time your story is read, and our bombs may be still falling on the Pacific atolls and on Japs in China, and if so, your story will probably be rejected. Your story about yearning for peace may be finished after peace is already here, in which case you'll also have to file another script among the bad guesses. All of which is another way of saying that in this third year of the war it will take a lot of smart guessing to be really timely, if you are doing timely stories.

In a general way fiction writers during the year 1942 succeeded with stories of mobilizing soldiers and civilians, in 1943 with fighting and sacrificing, and in 1944 they will succeed with the dislocations brought by total war and the ironic struggles of a conquering nation trying not to lose at home the world war it has won, or is about to win, abroad. Interpreting the future will be as tough a problem as editors and writers have ever faced. Stories featuring merely the novelties of this war in fighting methods, in civilian adjustments as such will be too trite to have much chance. Any story portraying the meaning of the war to soldiers or civilians will be editorially sound. Service men returning wounded or with their missions completed can be used to illustrate demobilization themes before peace and demobilization.

Perhaps a few principles to follow this year will be more useful than attempts at specific plots. I offer the following:

If your story is based upon a recent war event,



"It's a short-short all right—short on plot and short on technique!"

and that event is already a month or so in the past, remember that it will take two months or so to write, submit and place the story, another two or three months to schedule it for publication and still another two months to print and put the issue containing it on the newsstands. This means six months at a minimum between event and appearance of the story. The moral is obvious. If you feature a recent event, your story will be only one of thousands; if you are only a little ahead of the times your work will stand out. Right now, for example, a story about a marine finding some Japanese love letters on a mid-Pacific atoll might be old stuff next fall whereas another yarn begun now about a soldier in the Pacific area casting his vote for President as he is dying of a wound might come up for acceptance in the nick of time for the fall elections.

Remember that after two years of war the public is weary of the strain and, however patriotically determined to see it through, will not want to relax by reading about it. Escape stories will increase in favor as the war nears an end.

The more we learn from combat men returning the more we will learn worth telling that has not appeared in the carefully censored news. Don't try to sell them now; hold these now-it-can-be-told ideas until after peace. The best of these will appear two to five years after peace.

The best escape stories will, as always, produce the standard effects of romance, humor, adventure and mystery and combinations. The central plot idea of the best of these, the kind certainly that new writers should attempt, will be some change or advance in domestic life, business, politics, sport, which although it has resulted from the war is not tied to any specific current event, such as [domestic] homes without fathers, children left alone by parents doing defense jobs. ("Martha" in February 12 S.E.P., concerns the exhaustion of a little girl trying to run the house alone and go to school), returned soldiers who can't adjust to home life, [business] closing for duration, treasonable dishonesty in war plants, new ideas in management learned abroad, black markets, [politics] international viewpoints learned abroad, growth of Washington authority, governing new Pacific islands [small town wife goes there!], and [sport] high school ascendancy over college teams, contests in services, champions deferred or relieved for contests (ex., Golden Gloves).

Phantasies and the supernatural, but not ghost stories (do you know the difference?), will have a run. Examples recently: wounded soldier gets another man's arm along with his character, two jeeps have a romance, mate and little jeeps (why not peeps?) result!

It's a dizzy world, my friends. Watch your step!

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American Baby, Inc., 258 Riverside Drive, New York, Beulah France, R. N., editor, reports, "We welcome verses on babies—but we make no payment except in copies of the magazine."

Fan Fare, 333 Montgomery St., San Francisco, is now using some general articles with pictures, up to 2000 words, for which \$10 each is paid.

Sporting News, 10th St., St. Louis, because of existing conditions, is not in the market for material.

THE AUTHOR & JOURNALIST'S HANDY MARKET LIST

FOR LITERARY WORKERS—PUBLISHED QUARTERLY

MARCH, 1944

The Handy Market List offers, in brief, convenient form, the information of importance to writers concerning periodical markets. Constant vigilance is exercised to keep this quarterly list accurate and up-to-date; it is appreciated when readers call our attention to errors or omissions. The magazines are grouped under classifications designed to assist the writer in locating the markets for specific types of material. A few abbreviations are employed. M-20 means monthly, 20 cents a copy; 2-M, twice monthly; W, weekly; Q, quarterly. Figures indicate preferred word limits. "Acc." indicates payment on acceptance or shortly after; "Pub." indicates payment shortly before or after publication. When specific word rates are not given, "first-class rates" indicates a general average around 5 cents a word or better; "good rates," around 1 cent a word; "fair rates," around ½ cent a word. The parenthetical statement following title of magazine indicates the banner or name of publishing house; "S. & S." stands for Street & Smith. "Macfadden" for Macfadden Publishing Co., etc. The notation "Slow" or "Unsatisfactory" is a warning that delays or non-payment for material have been reported by contributors. It should be obvious that The Author & Journalist can assume no responsibility for the periodicals here listed, but merely publishes the available information for the guidance of readers. Submitted manuscripts should always be accompanied by return postage—preferably by stamped, addressed return envelopes—and copies should be retained as insurance against loss.

A—GENERAL LIST

STANDARD PERIODICALS

America, 329 W. 108th St., New York. (W-15) Articles on topics of current social and political interest; short modern verse. Rev. Francis Talbot, S.J. \$25 per 2-page article (about 1½c) Pub.

American Hebrew, The, 48 W. 48th St., New York. (W-15) Articles on Jewish affairs, short stories, Jewish background, American scene 1200-1500. Florence Lindemann. ½c up, shortly after Pub.

American Legion Magazine, 1 Park Ave., New York. (M) Short stories and articles, 2000-2500, with appeal to men of approximately American Legion age. Alexander Gardiner. Acc., no set rate. (Query.)

American Magazine, The, (Crowell) 250 Park Ave., New York. (M-20) Short stories 3000-4500, serials 30-50,000; short shorts 500. Articles usually arranged for. Sumner Blossom; John K. McCaffey, fiction Ed. First-class rates, Acc.

American Mercury, The, 570 Lexington Ave., New York. (M-25) Serious, political debunking articles, short stories, up to 3000; verse. Eugene Lyons, 3c up, Acc.

American Swedish Monthly, The, 45 Rockefeller Plaza, New York 20. (M-20) Illustrated articles dealing with Sweden, relations between Sweden and U. S., or stories of Americans of Swedish stock who are prominent in the war effort. 1000-2000. Victor O. Freeburg. 1c, photos \$3. Pub.

Arcadian Life, P. O. Box 233, Cape Girardeau, Mo. (Q-25; \$1 yr.) Official organ American Folkways Assn. Ozark folk lore material. Garland Brickley, Ed.-Pub. Verse, prizes only.

Argosy, (Popular) 205 E. 42nd St., New York 17. (M-25) Short stories of colorful adventurous, dramatic living, to 5000; novelettes, 9000-18,000; 2- and 3-part serials, 20-40,000. Rogers Terrill, Mng. Ed.; Willard Crosby, Assoc. Ed. \$100, short-stories; \$200 minimum, shorts; Acc.

Asia and The Americas, 40 E. 49th St., New York. (M-35) Interpretative articles on oriental life, politics, art, culture, exploration and thought, Asiatic Russia included. 800-3400. Oriental fiction. Richard J. Walsh. \$15 a printed page, Acc.

Atlantic Monthly, 8 Arlington St., Boston. (M-40) Essays, human-interest articles sketches, short stories, verse; unusual personal experiences; high literary standard. Edward Weeks. Good rates, Acc.

Beaver, The, Hudson's Bay Co., Winnipeg, Canada. (Q-25) Articles on travel, exploration, trade, anthropology, natural history in the Canadian North, up to 2500, illustrations essential. Clifford P. Wilson. 1½c, Pub.

Belgium, 247 Park Ave., New York. (M-35) Articles on Belgian personalities, customs, art, etc., 1000-2000. Rene Hilaire. \$15-\$25 per article. Query before submission.

Bostonian, The, Park Sq. Bldg., Boston, Mass. (M) Fiction and non-fiction with appeal to intelligent, sophisticated readers, 100-1000. Edward E. Leader, Mng. Ed. 1c, within a month of Acc.

California Highway Patrolman, The, Box 551, Sacramento, Calif. (M) Safety articles, short stories, appealing to men mostly; school or city safety drives; 1500-2500. Vernon Cordry. 1c, Acc.

Canadian Forum, The, 28 Wellington St., W., Toronto, Can. (M-25) Short stories to 1500 words reflecting current Canadian social scene; articles and essays. 1800. Poems of high literary quality. Alan Creighton, Asst. Ed. \$5 a story, Pub.; poems paid in subscriptions.

Canadian Geographical Journal, 49 Metcalfe St., Ottawa, Canada. (M-35) Illustrated geographical articles 1500-3000. Gordon M. Dallyn. 1c up, Pub.

Chicago Jewish Forum, 188 W. Randolph St., Chicago. (Q) Articles and short stories, Jewish subjects only. Benjamin Weintraub. ½c.

Christian Century, The, 407 S. Dearborn St., Chicago. (W-15) Articles on religious, economic and social topics. Chas. Clayton Morrison. Indefinite rates.

Christian Science Monitor, 1 Norway St., Boston. (D-5) Articles, essays, for editorial and department pages, up to 800; forum to 1200; poems. Acc., or Pub.

Civilian Defense, 4660 Ravenswood Ave., Chicago. (Bi-M) Constructive, well-illustrated articles on civilian defense work. J. C. Aspley. Good rates.

Collier's, (Crowell), 250 Park Ave., New York. (W-10) Short stories up to 5000; serials up to 60,000; articles on popular questions of the day 3500; fillers; cartoons. Chas. Colebaugh. (Denver Lindley, fiction editor.) First-class rates, Acc.

Columbia, 45 Wall St., New Haven, Conn. (M-10) (Knights of Columbus) Articles of general Catholic interest, 2500-3500; essays, short stories; verse. John Donahue. 1c to 3c, Acc.

Common Ground, 222 4th Ave., New York 3. (Q-50) Articles, fiction, and poetry on the racial-cultural situation and folk materials in America, 1500-3000. Margaret Anderson, Ed. ½ to 2c, Pub.

Commonweal, The, 386 4th Ave., New York. (W-10) Independent Catholic review. Timely articles on literature, arts, public affairs, up to 2500; verse up to 16 lines. Philip Burnham, Edw. Skillin, Jr. ½c, verse 40c line, Pub.

Coronet, (Esquire Inc.) 919 N. Michigan Ave., Chicago. (M-25) Articles on events, organizations and personalities of general interest, up to 2500; story-telling photos. Harris Shevelson. \$100 up per story or article. Fillers, 400 words or less, 7c, Acc.

Cosmopolitan Magazine, (Hearst) 959 8th Ave., New York. (M-35) Outstanding short stories 5000-7000; short shorts 1000-2000; novelettes 10,000-20,000; serials 50,000-60,000; book-length novels, non-fiction features. Articles of cosmopolitan interest 2000-4000. Frances Whiting. First-class rates, Acc.

Current History, 5528 W. Oxford St., Philadelphia. (M-25) Historical news of battle fronts, world affairs, diplomacy, strategy; important U. S. events; important war documents. 1c, Pub.

Desert Magazine, The, El Centro, Calif. (M-25) Illustrated feature articles from the desert Southwest, marked human interest slant. (Overstocked with poetry.) Randall Henderson. 1c prose, Photos \$1 to \$3, Acc.

Digest and Review, 683 Broadway, New York. (Bi-M-25) Articles on politics, national defense, science, psychology, self-help, vocational guidance. Authentic, sparkling. No poetry, fiction, photos. Credit to author and magazine; also free copies of issue containing digest.

Direction, Darien, Conn. (Q-25) Short stories and documentary material, 1000-2000. progressive viewpoint. M. Tjader Harris. 1c, Pub.

Elks Magazine, 50 E. 42nd St., New York. (M-20) War, adventure, romance, Western, mystery, historic short stories; articles on up-to-date subjects, especially on the war, 5000; cartoons. All material must touch on war. Coles Phillips. \$100 to \$500, Acc.

Esquire (Esquire-Coronet), 919 N. Michigan Ave., Chicago. (M-50) Sophisticated unsentimental articles; masculine viewpoint; essays, sketches, short stories, especially action, 2000; cartoons, cartoon ideas. (No feminine by-lines.) Arnold Gingrich. 10c to 15c, Acc.

Everybody's Digest, (Farrell Pub. Corp.) 420 Lexington Ave., New York. (6 yearly-15) World events, politics, general news and commentary on world events, humor, etc., 40% digest, 60% new material. Florence Brobeck. 2c up, Acc.

Everyweek Magazine, W. 3rd and Lakeside, Cleveland, O. (W) Timely topical human interest articles to 2000; adventure, romance, short-stories, 3000-3600; illustrated factual articles. David A. Stein. Approx. 1c.

Extension, 360 N. Michigan Ave., Chicago. (M-30) Short stories, 1000-5000; romance, adventure, detective, humorous on subjects acceptable to Catholics; six installment serials, 5000; short-stories; short articles; cartoons. Eileen O'Hayer. Good rates, Acc.

Facts, 139 N. Clark St., Chicago. (M-25) Factual and analytical articles on historical, scientific, political, military, social, psychological, and literary subjects with current application, 1500-3000; shorts, to 1000. Mostly on assignment, but welcomes submissions. Leonard Meites. 1½c up, Pub.

Far East, The, St. Columban, Neb. (M-10) Catholic mission features largely staff-prepared; buys short (800-2200) stories with authentic Catholic background; authentic travel and human-interest articles and photos on China, Philippines, Burma, Korea, Japan, etc.; an occasional non-political cartoon. Stories, \$15, Acc.; articles and photos, proportionately.

- Foreign Service**, (V.F.W.) Broadway at 34th St., Kansas City, Mo. (M) Short stories with service background, human angle, no love interest, to 2000; short stories, about 1000. Barney Yanofsky. 2c. Acc.
- Fortune**, Time & Life Bldg., New York. (M-51) Articles with industrial tie-up, 95% staff-written. Some source material purchased. Wm. D. Geer.
- Frauds**, La Crescenta, Calif. (Bi-M-25) Expose of frauds perpetrated on a gullible public, 500-1500. Dan Paul, Assoc. Ed. 1/2c up, Pub.
- Freedom**, 1375 Oak Knoll Ave., Pasadena 5, Calif. (Q-25) Feature articles and scientific contributions on freedom, condensed and factual, 1000-2500; some verse, 100-250. Pryn Hopkins. 1/2c and up, Pub.
- Free World**, 8 W. 40th St., New York. (M-40) Articles, stories, and poetry on world affairs, with emphasis on post-war reconstruction. Serious, sophisticated, authentic material, 2500-3000. Johan J. Smertenko. \$30 per article, Pub.
- Future**, 14 E. Jackson Blvd., Chicago. (M) National magazine of U. S. Junior C. of C. Articles on any subject of interest to young men (21-35) to 2000, with illustrations. (Staff-written.)
- Ghost Town News**, 112 W. 9th St., Los Angeles. (Bi-M-10) Authentic tales of the old West; brief biographical sketches of old Westerners, 1000-1100, with one or two photos. Nichols Field Wilton. 1/2c. Pub.
- Gourmet**, 330 W. 42nd St., New York. (M-10) Anecdotal and informative articles to 2000; verse, cartoons, connected with gourmet eating and living, slanted to male readers. Rates vary. Earle R. MacAusland.
- Grif**, Williamsport 3, Pa. (W-7) Clean short stories, adventure, mystery, love, Western, etc., 1000-3500; serials. Odd, strange pictures, brief text; household articles; short illustrated articles for women's and children's pages. Howard R. Davis. \$3.50 to \$6 per short story, articles \$2 to \$3, photos \$2. Acc.
- Happiness**, 421 7th Ave., New York 1. (M-25) Short stories, 500-1500; novelettes; serials; articles; all of a gay, happy, optimistic nature, covering health, beauty, cooperation, tolerance, friendship, opportunity, love, home. Arthur R. Wilcox, Ed.; Harry G. Kriegl. Pub. 1/2c up, generally Pub.
- Harper's Magazine**, 49 E. 33rd St., New York 16. (M-40) Timely articles for intelligent readers; short stories; essays; verse. Frederick Lewis Allen. Acc.
- Hill Trails**, 68 Union St., Burlington, Vt. (Q-25; \$1 yr.) Short-stories, \$5; longer stories to 3500, up to \$10; high grade poems of human and topical interest, paid for in complementary copies. Blanche Finkle Gile, Prose Ed.; E. Dorcas Palmer, Poetry Ed.
- Hobo News**, 105 W. 52nd St., New York. (W-10) Hobo, vagabond, articles, essays, short stories, 600-800. Pat Mulkern. 1-2c up, Acc.
- Leatherneck**, Marine Barracks, 8th and 1 Sts., Washington, D. C. (M-20) Articles of military interest, to 3000. Capt. Walter W. Hitesman, Jr. 1/2c (\$50 maximum), Pub.
- Liberty**, 205 E. 42nd St., New York. (W-10) Romantic, adventure, humorous short stories, youthful appeal, 1000-5000; serials about 50,000; timely human-interest articles. Edward Maher. First-class rates, Acc.
- Life Story**, (Fawcett Pubs., Inc., and Country Press) 1501 Broadway, New York. (M-25) Life stories, 3000-7000; accent on biographical details, realism of character and background, dealing with young love, mystery, adventure, marriage problems of interest to women. Novelettes, 12,500; novels, 22,500. Fact stories with by-lines and pictures told in first person. Self-help fillers, 800. Geraldine Rhoads, Ed.; Wm. C. Lengel, Exec. Ed.
- Maclean's**, (Maclean) 481 University Ave., Toronto, Canada. (Semi-M-10) Short stories, love, romance, sea, mystery, industrial, war, adventure, outdoor, up to 5000. Articles of Canadian interest. W. A. Irwin. Mng. Ed. 2c up, Acc.
- Magazine Antiques**, The, 40 E. 49th St., New York. (M-50) Authoritative articles representing new discovery, or a new point of view, or a new opinion, regarding some aspect of glass, china, metalware, furniture, etc., 1000-2500. Jokes; fillers; essays, news items; photos. Alice Winchester. 1/2c, Pub.; exclusive photos, paid for at cost.
- Magazine Digest**, 8 W. 40th St., New York 18. A Canadian publication. Buys a few original articles and fillers. New York editor, Lois Maxon. Payment according to piece.
- Marine Corps Gazette**, The, Hdqrs. U. S. Marine Corps, Washington 25, D.C. (M-25) Professional, military, and Marine Corps subjects, 1000 to 2000, illustrated. Col. Clyde H. Metcalf, USMC, \$10 a page (1000 words), Pub.
- Memorah Journal**, The, 63 5th Ave., New York. (Q-51) Jewish short stories, sketches, one-act plays, essays, poetry. Henry Hurwitz. 1c up, Pub.
- Nation**, The, 20 Vesey St., New York 7. (W-15) Articles on politics, literature, economics, up to 2400. Freda Kirchwey. 1/2c, Pub.
- National Geographic Magazine**, 1156 16th St., N. W., Washington, D. C. (M-50) Official journal National Geographic Society. Articles on travel and geographic subjects up to 7500; photographs. Gilbert Grosvenor. First-class rates, Acc.
- National Jewish Monthly**, The, 1003 K St., N. W., Washington, D. C. (M-15) Short stories, articles, essays. Jewish interest, 1000-3000. Edward E. Grusd. 1c, Pub.
- New Masses**, 104 E. 9th St., New York 3. (W-15) Progressive, win-the-war sociological, economic articles, addressed particularly to the middle class; also short stories, reportage, sketches, poems, cartoons, photos. No payment.
- New Mexico Magazine**, Santa Fe, N. M. (M-15) Illustrated articles on New Mexico. George Fitzpatrick, \$10 to \$15 per article, Pub. Verse, no payment.
- New Republic**, The, 40 E. 49th St., New York. (W-15) General articles, 1500-2500, dealing with economics, sociology, national and international affairs. Bruce Bliven. 2c. Acc.
- New Yorker**, The, 25 W. 43rd St., New York. (W-15) Short stories and humor 400 to 2000; factual and biographical material up to 2500; cartoons, cartoon ideas; light verse. Good rates, Acc.
- Omnibook**, 76 9th Ave., New York. (M) 28,000 word abridgements of current best-selling books. Pays up to \$1500 for abridged reprint rights. (Not interested in original material.)
- Opinion**, 19 W. 41st St., New York 18. (M-25) Articles 2500-3000; short stories 2500; verse; fillers; Jewish interest. Dr. Stephen S. Wise. 1c, Pub.
- Opportunity**, A Journal of Negro Life, 1133 Broadway, New York. (Q-25) Short stories, articles, poetry; Negro life and problems. Madeline L. Aldridge. No payment.
- Our Army**, 11 Park Place, New York 7. (M-30) Stimulating controversial military articles; short service stories 1000 to 1200; jokes; cartoons; regular army background. Carl Gardner. Payment based on piece, not number of words, Pub.
- Our Dumb Animals**, 180 Longwood Ave., Boston 15, Mass. (M-10) S. P. C. A. organ. Animal articles, short stories, prose up to 500; verse up to 16 lines, photos. W. A. Swallow. 1/2c, poems \$1 up, Acc.
- Our Navy**, 1 Hanson Pl., Brooklyn, N. Y. (2M-25) Authentic articles on modern naval subjects 2000-4000; action naval short stories; cartoons; photos. Bruce Baylor. 1/2c, Pub. No payment for verse.
- Pathfinder**, 24th and Douglas Sts., N. E., Washington 18, D. C. (W-5) Human interest and local history for "Americana," "Woman's World," "Pathfinders," and "Education" departments, 100-350. Robert West Howard. 5c a word for edited material, within 1 week of Acc.
- Popular Hobbies**, P. O. Box 710, Los Angeles 52, Calif. (W-5) Weekly tabloid newspaper for collectors of six stories on hobbies of well-known people, unusual hobbies, or spot news with a hobby tie-in. Payment to professional writers, 1/2c up; to non-professional, subscriptions, advertising, collection items, etc. D. D. Livingston.
- Popular Psychology Guide**, 114 E. 32nd St., New York. (Bi-M-25) Inspirational articles 1100-1200. 1/2c, Pub.
- Railroad Magazine**, (Popular) 205 E. 42nd St., New York. (M-25) Technically accurate railroad material. Fact articles and photo stories. Query editor beforehand stating subject and qualifications for handling. Henry B. Comstock. Good rates, Acc. (Overstocked with poetry and fillers.)
- Read**, 1780 Broadway, New York 19. Timely general articles to interest whole family; fillers to 1600, with exceptionally good article to 2000. No fiction or photographs. Henry Lee. Up to 5c, Acc.
- Rayburn's Ozark Guide**, Lonsdale, Ark. (Bi-M-25) Short stories, features, verse, photos with Ozark slant. Otto Ernest Rayburn. Payment by arrangement.
- Reader's Digest**, Pleasantville, N.Y. (M-25) Digests of published articles; occasionally original articles. Good rates, Acc.
- Redbook**, (McCall) 230 Park Ave., New York. (M-25) Short stories, serials, complete novels, novelettes, feature articles. Edwin Balmer. First-class rates, Acc.
- Rotarian**, The, 35 E. Wacker Drive, Chicago. (M-25) Authoritative articles on business and industry, social and economic problems, travel sketches, humor, essays, 1500-2000. Little fiction used. Leland D. Case. First-class rates, Acc.
- Saturday Evening Post**, The, (Curtis) Independence Sq., Philadelphia. (W-10) Articles on timely topics 1000-4000; short stories 2500-5000; serials 40,000 to 60,000; lyric and humorous verse; skits, cartoons, non-fiction fillers, to 500. Ben Hibbs. First-class rates, Acc.
- Saturday Night**, 73 Richmond St., W., Toronto, Canada. (W) Articles of Canadian interest up to 2000; light, humorous articles, satire. B. K. Sanowell. 1/2c to 1c, photos \$2-\$3. Pub.
- Saturday Review of Literature**, 25 W. 45th St., New York. (W) Articles, essays, verse, fact-items, on literature. Norman Cousins. \$5 column (10 inches); poems, \$10; cartoons, \$10.
- Sea Power**, 76 9th Ave., New York. Published by Navy League of U. S. (M-25) Articles to 2500 on all aspects of all navies and the merchant marine; also first person stories of war adventures at sea. Roger Kafka. 2c, Pub. Query.
- Sir**, 103 Park Ave., New York. (M) Quality controversial articles for the masculine mind; articles that pan the ladies. George Shute. 1c up, 30 days after Acc.
- Story**, 432 4th Ave., New York. (Bi-M-40) Distinctive short stories, "novellas." Whit Burnett. Moderate rates, Pub.
- Successful Living Magazine**, 683 Broadway, New York. (Bi-M-15) First person health-regained stories with photos, covering food, exercise, etc. Market wide open. 1/2c-3c.
- This Week**, 420 Lexington Ave., New York. (W-magazine section of 21 newspapers) Romance, mystery, adventure, humorous short stories, 1200-3300; short articles on popular science, glamorous personalities, sports, news, subjects making for a better America, to 1500; inspirational editorials 800-1000; fillers, cartoons, short animal material; appealing animal photos. William I. Nichols.
- Tomorrow**, 11 E. 44th St., New York. (M-25) Articles on psychology, creative arts, philosophy, 1500-3000; articles of the day, particularly with a strong background character; short stories of unusual literary merit. Eileen J. Garrett. Articles, \$50 up, Acc. (Western Hemisphere rights.)
- Toronto Star Weekly**, The, 80 King St., W., Toronto, Canada. (W-10) Feature articles. Canadian appeal, to 2500. Novels, 50-90,000, and serials, 18-20,000; short stories, 500-4500; love-adventure, romantic, Western, mystery, detective, sport, etc., themes. No "defeatist" material. Evelyn M. Shrank, Article Ed. Gwen Cowley, Fict. Ed. Varying rates, Acc.
- Town and Country**, 572 Madison Ave., New York. (M-50) Articles with photos of personalities, sports, satire, unusual subjects and places, 1000-3000. Harry A. Bull. Varying rates.
- True**, (Country Press) 1501 Broadway, New York. (M-25) Unusual, exciting true stories of war, adventure, personalities, sports, and mystery, with accent on action, 5000-6000; book-lengths, 20,000. Photographs must be supplied. Query editor, Horace Brown. \$400 for booklengths; 3c up for short stories, Acc. Photos \$3.
- U. S. Army Review**, Box 1564, Atlanta, Ga. (Bi-M) Business articles on army life 1000. H. P. Beverly. 1/2c up.
- U. S. Navy Magazine**, 8 E. 41st St., New York 17. (M-25) WPB ruling precludes acceptance of writers' material for duration.
- View**, 1 E. 3rd St., New York. (Q-50) Surrealist articles, neo-romantic essays; irrational short stories; fantastic verse and fillers; "Americana fantastica" photos. Charles Henri Ford. 1/2c; verse, 25c line, Pub.
- Virginia Quarterly Review**, 1 West Range, Charlottesville, Va. (Q-75) Exceptional literary, scientific, political essays 3000-5000; short stories of high standard; verse. Charlotte Kohler, Mng. Ed. Good rates payable on publication.

War Doctor, The, 41 E. 42nd St., New York Pocket-size. Human interest side of military and civilian medical practice; 150-word anecdotes; articles, 400-900; verse; cartoons; photos. Frank W. Murphy. 6c word, Pub.

War News Illustrated, (War Books, Inc.) 103 Park Ave., New York. (M-15) War news—weapons, first-person experience, strategy, predictions, human interest. Roger Roden. 2c up, Pub.

Welcome News, 404 W. 9th St., Los Angeles. (Bi-M-10) Articles on travel, history, biography, 200-1500; essays on Co-operatives, 1000-1200; varied verse. T. G. Mauritzen. Payment as agreed, Pub. (Overstocked.)

Westways, 2601 So. Figueroa St., Los Angeles 54, Calif. (M-20) Articles 1500, photos of out-of-door California, natural science, history, biography, Phil Townsend Hanna. 1/2c, payment by negotiation, Acc.

World at War, 19 W. 44th St., New York. First and third person stories about war and war experiences. Ana Maher. 2 1/2c, Acc.

Yale Review, Box 1729, New Haven, Conn. (Q-81) Articles on current political, literary, scientific, art subjects 5000-6000. Helen MacAfee, Mng. Ed. Good rates, Pub.

Your Life, The Popular Guide to Desirable Living, 354 4th Ave., New York. (M-25) Inspirational, helpful articles on living, 1200-2500; fillers. Douglas Lurton. First-class rates, Acc.

Your Mind Magazine, 103 Park Ave., New York. Material on metaphysical subject-matter. Dr. Thomas Garrett. Up to 1c.

Your Personality, 354 4th Ave., New York. (Twice a year.) Helpful articles on all phases of personality, 700-2500. Good rates, Acc.

WOMEN'S AND HOME MAGAZINES

American Baby, Inc., 258 Riverside Drive, New York. (M-15) For expectant mothers and mothers of babies under one year old. Uses in every issue an article by physician. No fiction. No payment for verse. Welcomes contributions of less than 1000 words. 1/2c, Pub.

American Cookery, 110 Arlington St., Boston, Mass. Magazine for home economists, teachers, and workers in food and nutrition. All articles must have food angle. Verse; fillers; news items; photos; cartoons and cartoon ideas. Dorothy Towle, Mng. Ed. 1c, Pub.

American Family, 141 W. Jackson Blvd., Chicago. (M-25) Uses articles covering all aspects of family life. John W. Mullen. Ind. rates, Pub.

The Better Home, 161 8th Ave., N., Nashville, Tenn. (Q-12) Religious, domestic, short stories and articles to 2500; editorials to 900; verse; photos. Elizabeth Denmark Meadow. 1/2c, Acc. Poetry slightly higher.

Canadian Home Journal, 73 Richmond St., W., Toronto, Ont. (M-10) Short stories to 5000, 4 to 6-part serials; articles of interest to Canadian women, 2500. W. Dawson. Good rates, Acc.

Charm Magazine, (S. & S.) 122 E. 42nd St., New York 17. (M-15) Articles 1500-2500, on fashion, beauty, charm, budgets, on assignment; short stories to 2500; cartoons. Mrs. Frances Harrington. Good rates, Acc.

Chatelaine, (Maclean) 481 University Ave., Toronto, Canada. (M-10) Short stories, love, married-life, parental problems, mystery, adventure, 3500-5000. Articles, Canadian interest, up to 2000. Mary-Etta MacPherson, Acting Ed. 1c up, Acc.

Everywoman's Magazine, 1790 Broadway, New York. (M-5) Love and domestic stories with housewife slant, 3500-5000; short-stories, 1200-1500; light articles, 1000; short verse; how-to-do-it items. Joan Ranson. Approx. 2c, Acc.; short-stories, \$50.

Family Circle Magazine, The, 400 Madison Ave., New York. (W-gratis) Overbought; not in market. R. R. Endicott. Good rates.

Fan Fare, 333 Montgomery St., San Francisco, Calif. (Semi-M) Fan (film and radio) domestic type story, 2500; radio material, 1500-2000 and photos, and general interest, illustrated articles, to 2000. Photos, \$5 for short, \$10 for long.

Glamour, (Conde Nast) 420 Lexington Ave., New York. (M-20) A fashion and beauty magazine for young career women. Feature articles, 1500; fillers 400-800. Jane Maxwell Smith, Feature Ed. 1/2c, Acc., 1/2c, Pub.

Good Housekeeping, (Hearst) 57th St. and 8th Ave., New York. (M-35) Short stories up to 10,000; short articles; verse. Herbert R. Mayes. Acc.

Harper's Bazaar, 572 Madison Ave., New York. (M-50) Distinguished short stories only; not popular magazine material. Prefers articles in outline form. Mary Louise Aswell, Lit. Ed. Good rates, Acc.

Holland's, The Magazine of the South, Main and 2nd Sts., Dallas, Tex. (M-10) Articles of interest to Southern women, 1000-2000; love short stories, 1500-3500; a few short-stories; serials, 10,000-30,000; verse, J. Tom Mann. 1c up, photos \$2 up, Acc.

Household, 8th and Jackson Sts., Topeka, Kans. (M-20) Household and general articles, short stories, 1000-3000. Nelson Antrim Crawford. 2c up, verse 50c line, Acc.

Independent Woman, 1819 Broadway, New York. (M-15) (National Federation Business & Professional Women's Clubs) Articles expressing woman's viewpoint on social and economic matters, business and professional women's problems, stories of women's success in business, techniques for satisfying living; women's adventures; woman's part in the war effort; light, humorous articles, woman's angle, 1500-2000. Verse 2-5 stanzas. Short jokes. Frances Maule. \$5-\$35 per article, verse \$2-\$3, Acc.

Ladies' Home Journal, (Curtis) Independence Sq., Philadelphia. (M-15) Articles 2000-5000; short stories 2500-7500, serials 50-70,000; novelettes 20-40,000, short lyric verse. Bruce Gould, Beatrice Blackmar Gould. First-class rates, Acc.

Mademoiselle, (S. & S.) 122 E. 42nd St., New York 17. (M-25) Short stories for smart young women, ages 17-35, 1500-3000, articles up to 2500; light, brisk personality sketches; humorous sketches; cartoons. Betsy Talbot Blackwell. Acc. (Temporarily stocked.)

Mayfair, (MacLean) 481 University Ave., Toronto, Canada. (M-25) Articles of Canadian war-time urgency and interest. J. Herbert Hodgins, 1c, Pub.

McCall's Magazine, (McCall) 230 Park Ave., New York. (M-15) Serials, 60,000; complete novels, 25-30,000; short stories, 5000-6000; articles, Ouis L. Wiese. First-class rates, Acc.

My Baby, 1 E. 53rd St., New York. (Q) Articles to 1200 of interest to expectant mothers, new mothers, and mothers of children up to six years. Photos. No poetry. 1c, Pub. Louise Gripps Glemser.

National Home Monthly, (Home Pub. Co.) Bannatyne and Dagmar Sts., Winnipeg, Man., Canada. (M-10) Illustrated feature articles; short stories, 5000; verse. L. E. Brownell. Good rates. Acc.

Parents' Magazine, The, 52 Vanderbilt Ave., New York. (M-25) Articles on family relationships, child care, food with menus and recipes, etc., 2000-2500, Clara Savage Littledale. 1 1/2c, Acc.; jokes, shorts on childhood and teen-age problems, \$1 each, 1 Pub.

She, (Transradio News Features, Inc.) 521 5th Ave., New York. (M-15) Articles covering women's everyday problems—romance, sex, self-improvement, etc.—1000-3000; stories, either first or third-person, 2000 to 4000. Self evaluation quizzes and questionnaires; original text-yourself ideas and other entertaining features, to 1000; fillers; verse, 1-3c, Pub.

Vogue, Incorporating Vanity Fair, (Conde Nast) 420 Lexington Ave., New York. (M-35) Articles on unusual travel, social activities, women's interests, 1500-2000; photos. No poetry, no fiction. Edna W. Chase. Good rates, Acc.

Western Family, 3224 Beverly Blvd., Los Angeles 4. (Bi-M) All types of interesting, readable fiction to 3000; short-stories and timely articles of interest to the homemaker, to 1200. 2-5c, Pub.

Woman, The, 420 Lexington Ave., New York 17. (M-15) Non-fiction of interest to women, 1800, and articles on what women are doing, preferably written in narrative style. Lorna Farrell. 2c up, Acc.

Woman's Day, 19 W. 44th St., New York (M) Fiction, 2500-4500 with human interest appeal to American housewives and mothers; art-of-living and humorous articles, 1000 C. A. Anthony, Mng. Ed.; Betty Finin, Fiction Ed.; Mabel Hill Souline, Feature Ed. Rates on arrangement.

Woman's Home Companion, (Crowell-Collier) 250 Park Ave., New York. (M-10) Women's and household interests. Articles, short stories, 2500-6000; serials to 60,000. Wm. A. H. Birnie. First-class rates, Acc.

Woman's Life, 354 4th Ave., New York. (Q) A companion publication to *Your Life* and *Your Personality*. Helpful, entertaining articles, 400-2500, on all phases of a woman's life. Douglas Lurton. Good rates, Acc.

ALL-FICTION OR "PULP" MAGAZINES

GENERAL ADVENTURE

(Also Special Classifications not Grouped Elsewhere)

Adventure, (Popular) 205 E. 42nd St., New York. (M) Distinguished adventure short stories, novelettes. Kenneth White. 1 1/2c up, Acc.

Blue Book, (McCall) 230 Park Ave., New York. (M-25) Mystery and adventure short stories, novelettes, serials; book length novels. Real-experience contests. Donald Kennicott. Good rates, Acc.

Doc Savage Magazine, (S. & S.) 122 E. 42nd St., New York 17. (M-15) Action adventure short stories about 4000, American heroes, any locale. W. J. DeGrouchy. 1c up, Acc.

Jungle Stories, (Fiction House) 670 5th Ave., New York 19. (Q-20) Adventure short stories, novelettes of the African jungles. Malcolm Reiss. 1c, Acc.

Short Stories, 9 Rockefeller Plaza, New York 20. (2-M-25) Adventure, mystery, action short stories up to 6000; novelettes, 10,000-12,000; complete novels; serials, 25,000-60,000; fillers, 50-500. True adventures to 1000. Dorothy McIlwraith. Good rates, Acc.

Speed Adventure Stories, (Trojan) 125 E. 46th St., New York. Lively adventure stories. Little market for shorts; novelettes usually on order. Varying rates, Acc.

Thrilling Adventures, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Action short stories and novelettes, to 15,000. Foreign locales; American heroes; slight woman interest. Leo Margulies. 1c up, Acc. (Overstocked, not buying now.)

DETECTIVE—CRIME—MYSTERY—GANGSTER

Big Book Detective, (Fictioneers) 205 E. 42nd St., New York. (M) Stories of crime action. Shorts, 4000-5000; novelettes, to 10,000. Alden Norton. 1/2c up, Acc.

Black Book Detective, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Uses a 35,000-word lead novel featuring The Black Bat, written on assignment; several short fast-action detective-crime stories not over 6000. Leo Margulies. 1/2c up, Acc.

Black Maak, (Fictioneers) 205 E. 42nd St., New York. (M-15) (Bi-M-10) Detective short-stories and novels to 60,000. Kenneth White. 1c up, Acc.

Crack Detective, (Columbia Publications, Inc.—Double Action Group) 241 Church St., New York. (Bi-M-10) Detective fiction—crime stressing plot and characterization; short stories and novelettes, 3000-10,000. Cliff Campbell. 1c up, Acc.

Dan Turner-Hollywood Detective, (Trojan) 125 E. 46th St., New York. All material on contract.

Detective Book Magazine, (Fiction House) 670 5th Ave., New York 19. (Q-20) Short, straight detective stories, 2000-5000; quick twist at end desirable. Malcolm Reiss. 1c, Acc.

Detective Novels, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Two 20,000-word novelettes. Fast action detective short stories. Leo Margulies. 1/2c, Acc.

Detective Story, (S. & S.) 122 E. 42nd St., New York 17. (M-15) Detective short stories to 8000; novelettes to 12,000; short novels to 25,000. Daisy Bacon. 1c up, Acc.

Detective Tales, (Popular) 205 E. 42nd St., New York. (M) Emotional short stories, crime background, up to 4000; detective-mystery-menace novelettes 9000. Michael Tilden, Mng. Ed.; W. Ryerson Johnson, Ed. Good rates.

Dime Detective Magazine, (Popular) 205 E. 42nd St., New York 17. (M-20) Mystery, action short stories 5000, emphasizing menace and horror; novelettes 10-15,000. Kenneth White, 1c up, Acc.

Double Detective, (Fictioneers) 205 E. 42nd St., New York. (Q-15) Crime action stories of lengths up to 15,000. Alden H. Norton. 1/2c, Acc.

Ellery Queen's Mystery Magazine, 570 Lexington Ave., New York. (Bi-M-25) Stories of detection, and/or crime, and/or mystery. No supernatural stories per se, although if a legitimate mystery, crime, or detective short story has supernatural or horror elements. O. K. No taboos, no angles editorially. "Ellery Queen." \$150 for average length short story, Acc.

Flynn's Detective Fiction, (Popular) 205 E. 42nd St., New York. (M-10) Crime action stories, high quality, shorts 3000-6000; novelettes 10-15,000; serials up to 50,000. Alden H. Norton. 1c up, Acc.

G-Men Detective, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Glamorous, fast-action G-Men short stories 1000-6000; novelettes 7000-8000; 20-000-word G-Man novel by arrangement. Leo Margulies. 1c up, Acc.

Mammoth Detective, (Ziff-Davis) 540 N. Michigan Ave., Chicago. (Q-25) Fast-action detective fiction, with lots of dialogue; also true-crime stories. Wide range in length—2000-75,000. Raymond A. Palmer, Mng. Ed. Rates good, Acc.

New Detective, (Fictioneers, Inc.) 205 E. 42nd St., New York. Detective action stories to 6500; novelettes to 12,000. Alden Norton.

Phantom Detective, The, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Fast-action detective, crime short stories 1000-5000. Book-length novels by arrangement. Leo Margulies. 1c up, Acc.

Popular Detective, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Detective short stories, 1000-6000; novelettes, 7000-10,000. Leo Margulies. 1/2c, Acc.

Private Detective, (Trojan) 125 E. 46th St., New York. Short stories to 6,000, with some girl interest. Fair rates, Pub. (Overstocked.)

Speed Detective, (Trojan) 125 E. 46th St., New York. Fast-moving detective stories to 6000. Little market for shorts; novelettes usually on order. Varying rates, Acc.

Speed Mystery, (Trojan) 125 E. 46th St., New York. Fast-moving mystery stories to 6000. Little market for shorts; novelettes usually on order. Varying rates, Acc.

Shadow Magazine, (S. & S.) 122 E. 42nd St., New York 17. (M-15) Mystery detective short stories, 1500-6000, detective or police heroes. W. J. McGrouchy, 1c up, Acc.

Spider, The, (Popular) 205 E. 42nd St., New York. (M-10) Short stories of volunteer crime fighters to 500; novel arranged for. Ryerson Johnson, Ed. 1c up, Acc.

Super Detective, (Trojan) 125 E. 46th St., New York. (Bi-M) Short stories, 3000-5000; novels, 20,000 by arrangement. K. W. Hutchinson and W. E. Matthews, joint editors.

Ten Detective Aces, (Ace Mags.) 67 W. 44th St., New York 18. (Bi-M-10) Dramatic detective, mystery short stories, 1000-3000; novelettes, 10-12,000; woman interest welcome. A. A. Wyn. 1c up, Acc.

10 Story Detective, (Ace Mags.) 67 W. 44th St., New York 18. (Bi-M-10) Short stories 1000-5000, novelettes 10-12,000. 1c up, Acc.

10 Story Mystery, (Fictioneers) 205 E. 42nd St., New York. (M) Off-trail crime stories, bizarre theme. Shorts, 3000-5000; novelettes, 10-15,000. Alden Norton. 1/2c, Acc.

Thrilling Detective, (Thrilling) 10 E. 40th St., New York. (M-10) Action-detective short stories, 1000-6000; novelettes, 7000-10,000; novels, 15-20,000. Leo Margulies. 1c up, Acc.

Thrilling Mystery, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Detective-mystery stories, woman interest, 1000-10,000. Query on 12-15,000-word lead novels. Leo Margulies. 1c up, Acc.

WESTERN: MALE INTEREST

Ace High, (Popular) 205 E. 42nd St., New York 17. Fast-moving, dramatic Western fiction; short stories to 5000, novelettes and novels, 8-14,000. Michael Tilden, Mng. Ed.; Damon Knight, Ed. Up to 1c, Acc.

Action Stories, (Fiction House) 670 5th Ave., New York 19. (Q-20) Fast stories of the West with good woman interest, 5000-20,000. Malcolm Reiss. Acc.

Best Western Novels, (Red Circle) 366 Madison Ave., New York. Western novelettes, short stories; novels up to 30,000. Robert O. Erisman. 1/2c to 1 1/2c, Acc.

Big Book Western, (Popular) 205 E. 42nd St., New York. (Bi-M-15) A few short stories, 5000. Western novelettes, 10,000; novels 20,000. Western fact articles 1500. Michael Tilden, Mng. Ed.; Damon Knight, Ed. Up to 1c, Acc.

Blue Ribbon Western, (Columbia Publications, Inc.—Double Action Group) 241 Church St., New York. (Bi-M-15) Novels, 40-50,000, rates by agreement, paying promptly, Pub. Short stories, 2000-5000. Cliff Campbell. 1/2c up, Acc.

Complete Cowboy, (Columbia Publications, Inc.—Double Action Group) 241 Church St., New York. (Bi-M-15) Short Western novels, 10-15,000, fast action. Cliff Campbell, 1/2c, Pub.

Complete Western Book, (Red Circle) 366 Madison Ave., New York. (Bi-M-15) Western short stories, 5000-7500; novels, 30-40,000. Robert O. Erisman. 1/2c up, Acc.

Dime Western Magazine, (Popular) 205 E. 42nd St., New York. (M-10) Vigorous, human Western short stories, 2000-6000; novelettes, 9000-10,000; novels, 18,000; emotional interest, realistic characterization. Michael Tilden, Ed. Good rates, Acc.

Double Action Western, (Columbia Publications, Inc.—Double Action Group) 241 Church St., New York. (Bi-M-15) Same requirements as **Blue Ribbon Western**.

Exciting Western, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Western action-packed short stories, 1000-6000; novelettes, 7000-10,000. Leo Margulies. 1/2c up, Acc.

Famous Western, (Columbia Publications, Inc.—Double Action Group) 241 Church St., New York. (Q-10) Same requirements as **Complete Cowboy**.

Fifteen Western Tales, (Fictioneers) 205 E. 42nd St., New York 17. (Bi-M) Stories of the Old West, 4000-6000; no novelettes. Occasional fact articles. Alden Norton. 1/2c up, Acc.

44 Western, (Popular) 205 E. 42nd St., New York. (Bi-M-10) Western short stories, 4000-6000; novelettes, 9000-15,000. Michael Tilden, Mng. Ed.; Damon Knight, Ed. Up to 1c, Acc.

Frontier Stories, (Fiction House) 670 5th Ave., New York 19. (Q-20) Western historical short stories, novelettes, of covered-wagon days. Malcolm Reiss. 1c, Acc.

Lariat Story Magazine, (Fiction House) 670 5th Ave., New York 19. (Bi-M-20) Fast moving, colorful stories, ranch-and-range locale, good woman interest 10,000. Malcolm Reiss. 1c, Acc.

Masked Rider Western, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Uses a 30,000-word lead novel featuring the Masked Rider, written by assignment; an 8000-word novelette, several short stories not over 6000. Distinctly Old West, with no modern touches. Leo Margulies. 1/2c up, Acc.

New Western, (Popular) 205 E. 42nd St., New York. 17. Colorful Western action stories; shorts to 5000, novels and novelettes, 8-12,000. Michael Tilden, Mng. Ed.; Damon Knight, Ed. Up to 1c, Acc.

Popular Western, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Western short stories, 1000-7000; novelettes, 8000-10,000. Leo Margulies. 1/2c, Acc.

Range Riders Western, (Thrilling) 10 E. 40th St., New York. (Q-10) Book-length novels on assignment; short stories 1000-6000; novelettes 8000-10,000. 1/2c, Acc.

Real Western, (Columbia Publications, Inc.—Double Action Group) 241 Church St., New York. (Bi-M-15) same requirements as **Blue Ribbon Western**.

Rio Kid Western, The, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Book-length novel on assignment. Pioneer and frontier short stories 1-6000. Leo Margulies. 1/2c, Acc.

Speed Western Stories, (Trojan) 125 E. 46th St., New York. Western action stories. Little market for shorts; novelettes usually written on order. Varying rates, Acc.

Star Western Magazine, (Popular) 205 E. 42nd St., New York. (M-15) Dramatic, emotional, colorful stories of the old west, girl interest, to 14,000. Michael Tilden, Ed. 1c up, Acc.

10 Story Western, (Popular) 205 E. 42nd St., New York. (M-10) Dramatic human-interest Western short stories up to 5000; novelettes 9000; novels 15,000. Harry Widmer, Ed. 1c up, Acc.

Texas Rangers, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Fast-moving, action-packed short stories, Western law man's viewpoint, 1000-6000. Book-length novel by arrangement. Leo Margulies. 1c up, Acc.

Thrilling Western, (Thrilling) 10 E. 40th St., New York. (M-10) Action-packed thrilling Western short stories, 1000-6000; novelettes 8000-10,000; novels, 10-15,000. Slight girl interest permissible. Leo Margulies. 1c up, Acc.

West, (Thrilling) 10 E. 40th St., New York. (Bi-M-15) Book-length novels arranged for on assignment; short stories 1000-6000. Leo Margulies. 1/2c, Acc.

Western Aces, (Ace Mags.) 67 W. 44th St., New York 18. (Bi-M-10) Emotional Western short stories up to 5000; novelettes 10,000 and 12,000, with strong human interest—range, outlaw, railroads, etc. Ruth Dreyer. 1/2c up, Acc.

Western Action, (Columbia Publications, Inc.—Double Action Group) 241 Church St., New York. (Bi-M-15) same requirements as **Blue Ribbon Western**.

Western Novel and Short Stories, (Red Circle) 366 Madison Ave., New York. (Bi-M-15) Western short stories, 5000-7000; novelettes, 10-20,000; novels to 40,000. Robert O. Erisman. 1/2c up, Acc.

Western Short Stories, (Red Circle) 366 Madison Ave., New York. (Q-10) Needs Western short stories from 1500 to 8000. Robert O. Erisman. 1/2c up, Acc.

Western Story, (S. & S.) 122 E. 42nd St., New York 17. (E.O.W.-15) Western short stories up to 5000; complete novels 15,000; serials up to 65,000; articles on Western life, 1500. John Burr. Good rates, Acc.

Western Trails, (Ace Mags.) 67 W. 44th St., New York 18. (Bi-M-10) Western action short stories up to 5000; novelettes 10-12,000. Ruth Dreyer. 1c up, Acc.

SPORT

Ace Sports, (Ace Mags.) 67 W. 44th St., New York 18. (Q-10) All sports, college and pro. Shorts 500 or less, 10-12,000; strong character conflict. A. A. Wyn. 1/2c up, Acc.

All American Athlete, 922 Hoe Ave., New York. (M) Factual sports articles, 375-1500. Michael Pawlyshyn. 1/2c, Pub.

All Sports, (Columbia Publications, Inc.—Double Action Group) 241 Church St., New York. (Bi-M) Short stories and novelettes, 200-9000. Cliff Campbell. 1/2c to 1c, Acc.

Baseball Stories, (Fiction House) 670 5th Ave., New York 19. (Twice yearly-20) Short stories, to 4000, novelettes to 10,000, all with baseball theme. Malcolm Reiss. 1c, Acc.

Dime Sports, (Popular) 205 E. 42nd St., New York. (M-10) Sport short stories 4000-6000; novelettes 10-12,000, youthful collegiate or professional players, actual games featured. No woman interest. Submit 3 months ahead of season. Alden H. Norton. 1c up, Acc.

Exciting Sports, (Thrilling) 10 E. 40th St., New York. (Q-10) Uses only baseball and football stories up to 6000 and novelettes to 10,000. Leo Margulies. 1/2c, Acc.

Fight Stories, (Fiction House) 670 5th Ave., New York 19. (Q-20) Fast stories of the ring, including army-navy settings, 5000-20,000.

Popular Sports, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Sport short stories 1000-6000. Book-length novels by arrangement. Mature angle, slight woman interest. Leo Margulies. 1/2c, Acc.

Sports Fiction, (Columbia Publications, Inc.—Double Action Group) 241 Church St., New York. (2-15) Same as **All Sports**.

Sports Novels, (Popular) 205 E. 42nd St., New York. (Bi-M-10) Sport novelettes, 10-13,000; short stories, 5000-6000. Alden Norton. 1c up, Acc.

Sports Winners, (Columbia Publications, Inc.-Double Action Group) 241 Church St., New York. (Bi-M-10) Same as **All Sports**.

Super Sports, (Columbia Publications, Inc.-Double Action Group) 241 Church St., New York. (Bi-M-10) Same as **All Sports**.

Thrilling Football, (Thrilling) 10 E. 40th St., New York. (Semi-An-15) Gridiron stories, woman interest allowed. Shorts 1000-6000; novelettes 8000-10,000; short novels 15-25,000. Leo Margulies. ½c up, Acc.

Thrilling Sports, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Sport short stories 1000-6000, novelettes 7500-10,000; mature angle, woman interest allowed. Leo Margulies. 1c up, Acc.

12 Sports Aces, (Ace Mags.) 67 W. 44th St., New York 18. (Q-10) Sport short stories 1000-5000, novelettes 10,000. A. A. Wyn. ½c, Acc.

WAR—AIR—AIR—WAR

Air War, (Thrilling) 10 E. 40th St., New York. (Q-10) Stories of today's war in the air. Shorts 1000-6000; novelettes 7000-10,000. Leo Margulies. ½c up, Acc.

Army-Navy Flying Stories, (Thrilling) 10 E. 40th St., New York. (Q) Flying adventures of both our armed services—action imperative; love, permissible. Leo Margulies. ½c up, Acc.

Battle Birds, (Fictioneers, Inc.) 205 E. 42nd St., New York. (Bi-M) Modern and First World War air-war short stories, 4000-6000; novelettes, 10,000-15,000. Alden Norton. ½c, Acc.

Dare-Devil Aces, (Popular) 205 E. 42nd St., New York. (M-10) Thrilling Western-front air short stories 3000-6000, novelettes 10-12,000. Alden Norton. 1c up, Acc.

Fighting Aces, (Fictioneers, Inc.) 205 E. 42nd St., New York. (Bi-M) Modern and First World War air-war stories, 4000-6000; novelettes, 10,000. Alden Norton. ½c, Acc.

G-8 and His Battle Aces, (Popular) 205 E. 42nd St., New York. (M-10) Closed market. Alden Norton.

RAF Aces, (Thrilling) 10 E. 40th St., New York. (Q-10) Stories of Royal Air Force defending British Empire. Shorts, 1000-6000; novelettes, 7000-10,000.

Sky Fighters, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Stories of U. S. Army and Navy air forces and the RAF in action; of American soldiers-of-fortune in the air, all over the world; modern commercial flying; sabotage; Fifth Column activities in aviation industry, etc., 1000-6000; novels, 15,000. Leo Margulies. 1c up, Acc.

Wings, (Fiction House) 670 5th Ave., New York 19. (Q-20) Modern, up-to-date war air novelettes, 15,000. Linton Davies. 1c, Acc.

SUPERNATURAL—WEIRD—HORROR

Dime Mystery, (Popular) 205 E. 42nd St., New York. (M-10) Thrills, fantastic detective-mystery action in novels 14,000; novelettes 9000-10,000; short stories up to 5000; love interest, Michael Tilden, Mng. Ed.; W. Ryerson Johnson, Ed. 1c up, Acc.

Weird Tales, 9 Rockefeller Plaza, New York 20. (Bi-M-15) Supernatural, bizarre, weird, pseudo-scientific short stories up to 6000; novelettes to 15,000; verse to 30 lines. D. McIlwraith. 1c, verse 25c line, Pub.

SCIENCE FICTION—FANTASY

Amazing Stories, (Ziff-Davis) 540 N. Michigan Ave., Chicago. (Bi-M) Science, fiction, short stories 2000-5000; novelettes 10-12,000; novels, 15-60,000. B. G. Davis, Ed.; Raymond A. Palmer, Mng. Ed. 1c to 2c, Acc.

Astounding Science Fiction, (S. & S.) 122 E. 42nd St., New York 17. (M-25) Science short stories up to 6000, novelettes 10-25,000; serials 40-60,000. John W. Campbell, Jr. 1c up, Acc.

Captain Future, (Thrilling) 10 E. 40th St., New York. (Q-15) Book-length novel on assignment. Short pseudo-science stories 1-6000. Leo Margulies. ½c, Acc.

Famous Fantastic Mysteries, (Popular) 205 E. 42nd St., New York. (Q-25) Fantastic novelettes, short stories and verse of exceptional quality. Mary Gnaedinger. 1c, Acc.

Fantastic Adventures, (Ziff-Davis) 540 N. Michigan Ave., Chicago. (Bi-M) Pseudo-scientific short stories 2500-6000, novelettes to 12,000, 15-60,000. Definite air of fantasy, not straight science. B. G. Davis, Ed.; Raymond A. Palmer, Mng. Ed. 1c to 2c, Acc.

Planet Stories, (Fiction House) 670 5th Ave., New York 19. (Q-20) Thrilling short stories, novelettes, of future worlds. Good adventure feel. W. Scott Peacock. 1c, Acc.

Startling Stories, (Thrilling) 10 E. 40th St., New York. (Bi-M-15) Book-length science-fiction novels, short stories. Leo Margulies. ½c up, Acc.

Super Science Stories, (Fictioneers, Inc.) 210 E. 43rd St., New York. (Bi-M) Science-fiction short shorts, to 2000; shorts, 2,500 to 6,000; novelettes, 10-15,000. Alden Norton. ½c, Acc.

Thrilling Wonder Stories, (Thrilling) 10 E. 40th St., New York. (Bi-M-15) Pseudo-scientific adventure stories to 10,000; short pseudo-science novels, 15-20,000. Leo Margulies. 1c up, Acc.

WESTERN LOVE FICTION

Northwest Romances, (Fiction House) 610 5th Ave., New York 19. (Q-20) Northwest novelettes, romantic flavor, 10,000. Malcolm Reiss. 1c, Acc.

Ranch Romances, (Warner) 515 Madison Ave., New York. (Bi-W-15) Western love short stories 4000-6000; novelettes 10,000; novels 25,000; 4-part serials to 45,000; fillers to 500; verse. Fanny Ellsworth. 1c, Acc.

Rangeland Romances, (Popular) 205 E. 42nd St., New York. (M-10) Emotional love short stories, old West, woman's viewpoint 5000, novelettes 9000, novels 15,000. Harry Widmer. Ed. 1c up, Acc.

Rodeo Romances, (Thrilling) 10 E. 40th St., New York. (Q-10) Romantic Western stories, cowgirl or cowboy viewpoint love yarns with rodeo background, 1000-10,000. Leo Margulies. ½c up, Acc.

Romantic Range, (S. & S. 122 E. 42nd St., New York 17. (M-15) Stories of the modern West; 3000-3500; novelettes to 8500. Daisy Bacon. 1c up, Acc.

Thrilling Ranch Stories, (Thrilling) 10 E. 40th St., New York. (Bi-M-15) Romantic action Western short stories, novelettes 1000-10,000, novels 20,000; mostly girl's viewpoint. Leo Margulies. ½c up, Acc.

ROMANTIC LOVE

All Story Love Magazine, (Popular) 205 E. 42nd St., New York. Publishes one strong, dramatic serial, which must be motivated by love, but can combine elements of mystery with the love story; one novelette to 10,000, and six short stories of not more than 6000. Some verse. Short stories in especial demand. Ollie Redpath.

Complete Love, (Ace Mags.) 67 W. 44th St., New York 18. (Bi-M-10) Love short stories, novelettes, up to 10,000; courtship and marriage articles, to 1500; romantic verse. Rose Wyn. 1c up, Acc.

Exciting Love, (Thrilling) 10 E. 40th St., New York. (Q-10) Lead novel, 25,000; short stories 1000-6000. Leo Margulies. ½c, Acc.

Gay Love, (Columbia Publications, Inc.-Double Action Group) 241 Church St., New York. (Bi-M) Third person love short stories; novelettes to 10,000. Marie A. Park. 1c up, Acc.

Ideal Love, (Columbia Publications, Inc.-Double Action Group) 241 Church St., New York. (Bi-M) Third person love short stories, novelettes up to 10,000. Marie A. Park. 1c up, Acc.

Love Book Magazine, (Popular) 205 E. 42nd St., New York. (M-10) Glamorous young love short stories, novelettes, 3000-10,000; little verse. Ollie Redpath. 1 to 2c, Acc.

Love Fiction Monthly, (Ace Mags.) 67 W. 44th St., New York. (Bi-M-10) Plausible, well-written love short stories and articles, 2000-7000; strongly dramatic novelettes 8000-12,000. Romantic verse. Rose Wyn. 1c up, verse 25c line, Acc.

Love Novels, (Fictioneers) 205 E. 42nd St., New York. (Bi-M-10) Glamorous modern love stories; shorts up to 5000; novelettes to 18,000. Mary Gnaedinger. 1c, Acc.

Love Short Stories, (Fictioneers, Inc.) 205 E. 42nd St., New York. (M) Romantic fiction, 3000-10,000. 1c, min., Acc.

Love Story Magazine, (S. & S.) 122 E. 42nd St., New York 17. (E.O.W.-15) Modern love short stories, to 5000; novelettes 6500; 2 to 4-part serials, installments 5000-7000; verse up to 16 lines. Daisy Bacon; Esther J. Ford. Good rates, Acc.

New Love, (Fictioneers, Inc.) 205 E. 42nd St., New York. Realistic love shorts 2000-5000; stories stressing women in war effort; novelettes 7-12,000. Peggy Graves. 1c up.

Popular Love, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Book-length girl angle love novels; will look at detailed synopsis. Around 25,000; shorts, 1000-6000. Leo Margulies. ½c up, Acc.

Romance, (Fictioneers) 205 E. 42nd St., New York. (M) Modern stories with exotic or unusual backgrounds, 3500-10,000. Peggy Graves. 1c up, Acc.

Ten Story Love, (Ace Mags.) 67 W. 44th St., New York 18. (Bi-M-10) Love short stories, novelettes, up to 10,000, romantic verse and articles. Rose Wyn. 1c up, Acc.

Thrilling Love Magazine, (Thrilling) 10 E. 40th St., New York. (M-10) Love short stories 1000-6000; novelettes, 8000-10,000; novels 15,000, girl's viewpoint. Leo Margulies. 1c up, Acc.

Variety Love, (Ace Mags.) 67 W. 44th St., New York 18. (Bi-M-10) Love short stories, novelettes, up to 10,000; romantic verse and articles. Rose Wyn. 1c up, Acc.

TRUE CONFESSION

Modern Romances, (Dell) 749 Madison Ave., New York. (M-10) First-person real-life short stories to 7500; novelettes 10-12,000; short shorts under 1000; book lengths 15-20,000; frequent contests for cash prizes. Hazel Berge. Good rates, Acc.

Personal Romances, (Ideal) 295 Madison Ave., New York 17. (M-15) First-person romances, strong emotional problem; development of character through experience, 2000-5000. May C. Kelley. 1c-2c, Acc.

Real Romances, 1476 Broadway, New York. (M-10) First-person short stories to 6500; novelettes, 10-20,000. Written from viewpoint of both men and women; young; dramatic. Mary Rollins. 2½c to 10,000; \$350 for 20,000. Acc.

Real Story, 1476 Broadway, New York. (M-10) First-person short stories, to 6500; novelettes, 10,000-20,000. Written from viewpoint of both men and women. Mary Rollins. 2½c to 10,000 words; \$350, for 20,000. Acc.

Secrets, (Ace Mags.) 67 W. 44th St., New York 18. (M) Dramatic, first-person stories from real life. Shorts 3000-6000, novelettes 15,000. Rose Wyn. Up to 2c, Acc.

True Confessions, (Fawcett Pub., Inc., and Country Press) 1501 Broadway, New York. (M-10) First-person stories reflecting life today, and based on problems of young love, romance, marriage, 3000 to 6000; novelettes to 10,000, by-line autobiographical stories and first-person fact articles on problems of modern living. Inspirational, self-help fillers, 500. Florence N. Cleveland, Ed.; Wm. C. Lengel, Exec. Ed.

True Experiences, (Macfadden) 205 E. 42nd St., New York. (M-10) True first-person short stories 5000-8000; serials 15-20,000. Henry Lieferant. Based on 3c, Acc.

True Love and Romance, (Macfadden) 205 E. 42nd St., New York. (M-10) True first-person short stories 5000-8000; serials 14-20,000. Henry Lieferant. Based on 3c, Acc.

True Romances, (Macfadden) 205 E. 42nd St., New York. (M-10) True first-person short stories 5000-8000; serials 15-18,000. Henry Lieferant. Based on 3c, Acc.

True Story Magazine, (Macfadden) 205 E. 42nd St., New York. (M-10) True first-person short stories to 7000; serials 14-18,000. Henry Lieferant. 3c and up, Acc.

TRUE DETECTIVE

Amazing Detective Cases, (Red Circle) 366 Madison Ave., New York. (Bi-M) Fact articles on crime cases with mystery and good detective work. 1500 to 5000. Official by-lines preferred. Robert Levee. 1c up, photos \$3, Acc.

Complete Detective Cases, (Red Circle) 366 Madison Ave., New York. (Bi-M) Fact articles on crime cases with mystery and good detective work. 1500-5000. Official by-lines preferred. Robert Levee. 1c up, photos \$3, Acc.

Confidential Detective Cases (Close-Up, Inc.) 60 Hudson St., New York. (Bi-M) Fact detective cases. 1c up, Acc.; photos, \$3-\$5.

Crime Confessions, 1476 Broadway, New York. (M-15) First-person stories by persons involved in current crimes, 5000, particularly convicted women criminals. Query. Hugh Layne. 1½c and up, photos \$3.50, Acc. (No Jan.-Feb. issues.)

Crime Detective, 1476 Broadway, New York. (M-25) Fact detective stories, current, human emotion, 5000; pictures dealing with crime. Hugh Layne. 1½c up, photos \$3.50, Acc. (No Jan.-Feb. issues.)

Front Page Detective, (Dell) 149 Madison Ave., New York. (M-10) True stories of detective investigations, preferably under official by-lines; strong mystery element necessary, 5000-6000. West F. Peterson. 2c to 3c; photos \$3, Acc.

Headline Detective, (Dell) 149 Madison Ave., New York. (M-10) True stories with pictures involving detective cases, to 5000. Good mystery angle necessary. West F. Peterson. 2c-3c, photos \$3, Acc.

Headquarters Detective, 1476 Broadway, New York. (M) Illustrated current crime stories. 5000. Hugh Layne. 1½c up, photos \$3.50, Acc. (No Jan.-Feb. issues.)

Human Detective Cases, (Close-Up, Inc.) 60 Hudson St., New York. (Bi-M) Fact detective cases. 1c up, Acc.; photos, \$3-\$5.

Inside Detective, (Dell) 149 Madison Ave., New York. (M-10) True stories of crime investigation under official by-line, if possible, 1000-6000, stressing mystery, detective work. W. A. Swanberg. 2c-3c up, photos \$3 up, Acc.

Master Detective, The, (Macfadden) 205 E. 42nd St., New York. (M-25) True crime stories 4000-7000. John Shuttleworth. 2c minimum, photos \$1 to \$5, Acc. (Send for suggestions and case cards.)

National Detective Cases, (Red Circle) 366 Madison Ave., New York. (Bi-M) Fact articles on crime cases, with mystery and good detective work. 1500-5000. Official by-lines preferred. Robert Levee. 1c up, photos \$3, Acc.

Official Detective, 400 N. Broad St., Philadelphia 30. (M-25) True detective crime-detection stories 5000-7000; photos. H. A. Keller. 2c, Acc.

Real Detective, 1476 Broadway, New York. (M-25) True illustrated crime stories, 5000; official by-lines preferred but not imperative. Hugh Layne. 1½c up, photos \$3.50, Acc. (No Jan.-Feb. issues.)

Revealing Detective Cases (Close-up, Inc.) 60 Hudson St., New York. (Bi-M) Fact detective cases. 1c up, Acc.; photos, \$3-\$5.

Scoop Detective Cases, Suite 903, 114 E. 32nd St., New York. (Bi-M) Short detective stories under 3000; regular length detective stories, 4800-5000. New cases preferred, but old cases will be considered. Must contain plenty of color, action, and suspense. New cases, \$100, Acc.; old cases, \$75, Acc.; photos, \$5.

Special Detective Cases, Suite 903, 114 E. 32nd St., New York. Same requirements as Scoop Detective Cases.

Starting Detective, (Country Press) 1501 Broadway, New York. (M-15) Dramatic fact stories of crime, chiefly solved murders. Must supply photographs. Query editor, Sam Schneider. 2c up, Acc. \$3 for every photograph used, Pub.

True Detective, (Macfadden) 205 E. 42nd St., New York. (M-25) True detective, crime stories with actual photos, with or without official by-line, 4000-7000; serials, installments of 6000-7000. Send for detailed instructions and case cards. John Shuttleworth. 2c minimum, photos \$2 to \$5, Acc.

RURAL-AGRICULTURAL

BROAD GENERAL APPEAL

American Agriculturist, Savings Bank Bldg., Ithaca, N. Y. (Bi-W) Poems \$2 apiece, Pub. Cartoons, E. K. Eastman.

Better Farms, Pulaski, N. Y. (Semi-M) Agricultural features (success type) 1000-1250; stories about successful northeastern farmers and farm operators, illustrated. Louis Kosoff. 1c, Pub.

Canadian Countryman, 204 Richmond St., W., Toronto, Canada. (Bi-W) Short stories to 3000. Daniel McKee. Varying rates, Pub.

Capper's Farmer, Topeka, Kan. (M-5) Authenticated farm experience articles 300-800; material of interest to farm women and girls; jokes. Ray Yarnell. 1c up, jokes \$1, Acc.

Country Gentleman, (Curtis) Independence Sq., Philadelphia. (M-5) Short stories 2500-5000; 3-part serials; general articles of interest to farm and farm-town people 1500-3000; articles for women; humorous sketches; jokes. Robert H. Reed. First-class rates, Acc.

Country Guide, Winnipeg, Manitoba, Canada. (M-5) First or second rights to serials 50-80,000, short stories 2500-4500, rural appeal. Girls' page items, household photos; verse. Amy J. Roe. ½c up, Acc.

Family Herald and Weekly Star, P. O. Box 4005, Place D'Armes Postal Sta., Montreal, Que., Canada. (W-5) Farm and rural home magazine. Short stories 2500-3500; featurettes on live or curious topics, 600-1500, photos; agricultural articles of interest to Canadian farmers. R. S. Kennedy. \$3.15 column, Pub.

Farm Journal and Farmer's Wife, Washington Square, Philadelphia. (M-5) Agricultural articles with photos 300-600; (query before sending); woman-interest short stories, 3000; cartoons. Arthur H. Jenkins. 2c up, fiction 10c up, Acc.

Michigan Farmer, 1632 W. Lafayette Blvd., Detroit, Mich. (Bi-M-5) Short articles of special interest to Michigan farmers, cartoons, photos, artwork. Milton Grinnell. \$3 column, Pub.

Progressive Farmer, Commercial Realty Bldg., Birmingham, Ala. (M) Short-stories, 1200-2000, (submit to Dallas, Tex., office, 1105 Insurance Bldg.) Eugene Butler. 2c Min., Pub.

Southern Agriculturist, Nashville, Tenn. (M-5) Articles: western, detective, mystery short stories, 800-3000; miscellany of Southern rural interest; photos, cartoons, cartoon ideas, children's stories, cover designs. B. Kirk Rankin, Jr. Fair rates, Acc. for fiction, cartoons; Pub. for articles.

Successful Farming, (Meredith) Des Moines, Ia. (M-10) Agricultural articles, jokes, news items, photos, cartoons. Kirk Fox. Articles, etc., 3c; verse, 25c line, Acc.

HORTICULTURAL-LIVE STOCK-ETC.

American Fruit Grower, 1370 Ontario St., Cleveland, Ohio.

American Poultry Journal, 536 S. Clark St., Chicago.

Breeders' Gazette, Spencer, Ind.

Dixie Farm & Poultry Journal, 110 7th Ave., N., Nashville Tenn.

Electricity on the Farm, 24 W. 40th St., New York

Everybody's Poultry Magazine, Hanover, Pa.

Hoard's Dairyman, Fort Atkinson, Wis.

National Livestock Producer, 160 N. La Salle St., Chicago (M-5)

MISCELLANEOUS

ART-PHOTOGRAPHY

American Photography, 353 Newbury St., Boston. (M) Illustrated technical articles.

Art News, 136 E. 57th St., New York. (Semi-M, Oct. through May; M, June through Sept.) News articles on art or personalities of artists, Alfred M. Frankfurter. 2c, Pub.

Camera, The, Baltimore Life Bldg., Baltimore 1, Md. (M-35) Practical illustrated articles on photography and amateur cinematography 500 to 1800; illustrations extra. E. V. Wenzell. 1c, Acc.

Home Movies, 6060 Sunset Blvd., Hollywood, Calif. (M-25) Illustrated articles on amateur movie making, 1000-2000; sketches and descriptions of movie making gadgets. Arthur E. Gavin. ½c to 1c, photos \$1, Pub.

Minicam Photography Magazine, 22 E. 12th St., Cincinnati. (M-25) Entertaining, instructive, inspiring articles on amateur photography, with illustrations; also helpful gadget ideas for wartime methods and techniques brought about by shortages of materials. Query: A. Mathieu, Mng. Ed. Articles to \$75, gadget items, \$2 up, photos \$3 up, Acc.

Pictures, The Snapshot Magazine, 343 State St., Rochester 4, N. Y. (M-free) Amateur snaps, all subjects; no "candid" shots. Wyatt Brummitt. \$3, Acc.

Popular Photography, (Ziff-Davis) 540 N. Michigan Ave., Chicago 11. (M-25) Articles of general reader interest on still photography and amateur movie making, 1000-2500, semi-technical features, photographic success stories, how-to-make-it articles, filler items 100-750, striking photos. John R. Whiting, Mng. Ed.; Frank Fenner, Jr., Tech. Ed. 1c to 2c up, photos, \$3-\$5, cartoons, \$10, Acc.

U. S. Camera Magazine, 122 E. 42nd St., New York. (M, except Jan., July, Sept.) Articles on photography from viewpoint of picture-taking fan—must contain technical data; photos. Edna R. Bennett, Mng. Ed. \$25 to \$100 per feature, Pub.

ASTROLOGY-OCCULTISM

American Astrology Magazine, 1472 Broadway, New York. (M-25) Astrological articles, essays, short stories 3000; novelties, serials, verse, news items. Paul G. Clancy. 1c, Pub.

Astrology Guide, (Astro. Dist. Co.) 114 E. 32nd St., New York 16. (Bi-M-25) Astrological material 1500. Dal Lee. ½c to 1c, Pub.

Everyday Astrology, (Thrilling) 10 E. 40th St., New York (M) Astrological articles, largely staff-written. 1c, Acc.

Horoscope, (Dell) 149 Madison Ave., New York. (M-10) Astrological articles, 2500-3000. Grant Lewis. 2c, Acc.

Today's Astrology, (Magna Books) Rm. 1305, 205 E. 42nd St., New York, N. Y. (Bi-M-25) Astrological articles written for laymen. Irvin Ray. ½c, Pub.

World Astrology Magazine, 9 Rockefeller Plaza, New York. (M-25) Only material which is submitted by informed and experienced astrologers. Marion Beale.

Your Personal Astrology Magazine, (Astro Dist. Co.) 114 E. 32nd St., New York 16. (Q-25) Astrological material 1200-1500. Hugh Howard. ¼ to 1c, Pub.

AVIATION

Aircraft-Age (Columbia Pub.) 241 Church St., New York. (Bi-M-15) Illustrated fact aviation material. L. Horace Silberkleit. 2c and up, Acc.

Aircraft Maintenance, (Conover-Mast) 205 E. 42nd St., New York. (M-50) Articles strictly on maintenance of airplanes and airports, to 2500; maintenance short-cuts and kinks; photos and drawings to illustrate. E. J. Clements, Assoc. Ed. Approx. 2c min., Acc.

Air News, 545 5th Ave., New York. (M-20) Covers aviation in all branches. Phillip Andrews. Pub.

Air Pilot and Technician, 515 Madison Ave., New York. (M-35) Authoritative articles on piloting and practical servicing and repairing of aircraft, 500-2000. H. W. Perry. 1c. Pub.

Air Tech, 545 5th Ave., New York. (M-25) The magazine of aircraft maintenance and operations. Technical articles on assignment. Philip Andrews. Pub.

Aviation & Yachting, 2816 Eaton Tower, Detroit 26, Mich. (M-25) Articles on aircraft and yacht building, yacht clubs, C. A. P., etc., news items and photos on mid-western aviation and small boat activities, short stories having a boat or aviation theme, 1000-1500; verse, 4-8 lines; editorials. Walter X. Brennan, Ed. and Pub. 1c. Pub.

Flying (Ziff-Davis) 540 N. Michigan Ave., Chicago 11. (M-35) Popularized, accurate non-fiction aviation feature articles, any phase of present-day aviation; must have good photos, 2000-2500. Also seeking "scoop" photos. Max Karant, Mng. Ed. 2c and up, Acc.

Flying Aces, (Ace Mags.) 67 W. 44th St., New York 18. (M) Articles on military and commercial aviation, 1000 to 3000; photographs. A. A. Wyn. 1½ to 4 cents, Acc.

Flying Cadet, 420 Lexington Ave., New York. (M-10) Educational material, informative articles, covering military aviation and aviation instructions, 800-2500; for young men 14-19; fillers, cartoons. Archer A. St. John. 1c-2c. Pub.

Skyways, (Henry Pub. Co.) 444 Madison Ave., New York. (M-25) Technically correct topics on aviation explained for an intelligent amateur adult audience. J. Fred Henry. 3c. Pub.

BOATING—YACHTING

Boating Industry, 505 Pleasant St., St. Joseph, Mich. (6 times a year) Stories of boats, building yards, or dealers. 1c. Acc. J. M. Peaslee.

Motor Boat, Combined with Power Boating, 63 Breckman St., New York. (M-25) Practical articles for boat owners, written by expert owners with years of experience, naval architects or other engineers. No general articles, nor articles not technical nor semi-technical in nature. No poetry. Gerald T. White. ½c. Pub.

Pacific Motor Boat, (Miller-Freeman) 71 Columbus St., Seattle 4. (M) Illustrated features on boating subjects, pleasure or commercial, confined to Pacific Coast background; news items, photographs. David Pollock. Pub.

Rudder, The, 9 Murray St., New York. (M-35) Illustrated how-to-do-it articles on every phase of boating, 1500. Boris Lauer-Leonardi. 1c. photos \$3. Pub.

Yachting, 205 E. 42nd St., New York. (M-50) Factual yachting material, cruise stories, and technical articles on design, rigging, etc., to 3500. Very little fiction; no verse. Photos containing unusual yachting features. H. L. Stone. 1½-2c. Pub.

CARTOONS—HUMOR

Army Laughs, (Crestwood) 1790 Broadway, New York. (M-15) 2- and 3-line jokes. Cartoons, all pointed to army service. Ken Browne. Good rates, cartoons, Acc.; jokes, Pub.

Gags, (M.L.A. Pubs.) 400 N. Broad St., Philadelphia. (M-15) Cartoons and general humor; crossword puzzles. Good rates for gags and drawings, Acc. Del Poore.

Judge, Ambler, Pa. (M-15) Humorous material, under 1000; novelettes, articles, essays, editorials, verse, jokes, cartoons. W. Newbold Ely. Ind., Pub.

Military Service News, The, Box 127, Fort Sam Houston, Texas. (W-5) Cartoons of Army life, especially in training camps. S. Deane Wasson. \$1. min., Acc.

Nifty, (Par Pub. Co.), 14 E. Jackson Blvd., Chicago. Cartoons with or without gags. Charles E. Rubino. Cartoons, \$7.

Pack O' Fun, 205 E. 42nd St., New York. Humorous short-stories on army life, jokes, cartoons, poetry. Red Kirby. 2c minimum. 25c line, poetry, Acc.

EDUCATIONAL

American School Board Journal, 540 N. Milwaukee St., Milwaukee. (M-35) Articles relating to the administration and financing of city and rural schools on elementary and secondary levels. Photos of children engaged in school study, etc. William C. Bruce. ½c. Pub.

American Teacher, The, 506 S. Wabash Ave., Chicago. (M-35) Articles on education and labor, 1500-2000. No payment.

Catholic School Journal, 540 N. Milwaukee St., Milwaukee 1. (M) Professional magazine for teachers and others interested in Catholic education. Secures most material from workers in the field. ½c. Pub.

Grade Teacher, The, (Educ. Pub. Corp.) Darien, Conn. (M-40) Articles on methods in elementary grades; short stories for little children to 500. Florence Hale. ½c. Pub. (Uses little material from general writers.)

Gregg Writer, The, 270 Madison Ave., New York. (M except July and Aug-15) Articles of interest to stenographers and office workers; success stories about secretaries who have made good or executives who started via the shorthand route, 1000-2000; news items, fillers, photos, all relating to stenographic work. No payment for poems. John Robert Gregg. 1c. Pub.

Industrial Arts and Vocational Education, 540 N. Milwaukee St., Milwaukee 1, Wis. (M except July and Aug-35) Industrial arts, vocational, and school shop articles. John J. Metz. ½c. Pub. (Overstocked.)

Instructor, The, (F. A. Owen Pub. Co.) Dansville, N. Y. (10 issues yearly-40) Prefers articles by teachers on school-room helps. Helen Mildred Owen. Good rates, Acc.

Practical Home Economics, 468 4th Ave., New York 16. (M-20) Illustrated articles on nutrition, foods, homemaking, clothing, child care, home management and consumer education, for home economics teachers, 1000-1200. Blanche M. Stover. ½ to 1c. Pub.

Progressive Education, 221 W. 57th St., New York. (8-Oct.-May-35c) Experiences in teaching in progressive schools, from nursery through college, 1000. Toni Taylor. No payment.

School Shop, P. O. Box 100, Ann Arbor, Mich. (M-25) Uses how-we-do-it type of articles covering instructional projects for industrial education departments of public schools, with photos and working drawings. Lawrence W. Prakken. ½c. Pub.

HEALTH—HYGIENE—PHYSICAL

Baby Talk, 424 Madison Ave., New York. (M) Articles on young babies and prenatal subjects 1000-2000. Irene Parrott. 1c (\$15 min., \$20 max.), Pub.

For Married People Only, (Your Guide Pubs.) 114 E. 32d St., New York. (Bi-M-25) Articles solving marital problems, 1200-1500, by medical doctor-writers. ½c. Pub.

Hospitals, E. Division St., Chicago. (M) All articles contributed gratis by people in the hospital field or authorities interested in hospital operation. George Bugbee.

Hygeia, The Health Magazine, 535 N. Dearborn St., Chicago. (M-25) Authentic articles on nutrition, mental hygiene, mental health, posture, sports, athletics, child training, disease, etc., verse. Dr. Morris Fishbein. 1c up, Acc.

Industrial Medicine, 540 N. Michigan Ave., Chicago. (M-50) Material on occupational diseases, traumatic surgery. A. D. Cloud. No payment.

Outwitting Handicaps, 15327 Welland Ave., Detroit 21, Mich. (Bi-M-25) Personalized recovery articles stressing the how and why slant to restoration of health and economic independence; but now primarily in the market for gadgets, devices, and sick room hints which will add to the comfort, morale, and physical well-being of our war casualties. Harry E. Smithson. \$5-\$25 for ideas, depending on their usefulness to the physically handicapped; articles, ½c. Acc.

Physical Culture, 535 5th Ave., New York. (M-25) Bernard Macfadden's new magazine of health. Uses articles by physicians and non-professionals on some phase of health or self-betterment, to 1200. Originality, unique presentation, essential. Ange Brashing, Man. Ed. 2c, unless by special arrangement. Pub.

R. N., A Journal for Nurses, Rutherford, N. J. (M-controlled) Articles, factual or human-interest, pertaining to nursing, 1000-1500. Dorothy Sutherland. ½c up, Pub.

Sex Facts, (Your Guide Pubs.) 114 E. 32nd St., New York. Inspirational articles dealing with personality problems or marital relations. ½c-1c. Pub.

Sex Guide, (Your Guide Pubs.) 114 E. 32nd St., New York. (Bi-M-25) Informative, scientific articles on sex and life conduct, 1000-1500, generally by medical doctor-writers. ½c. Pub.

Sexology, (Gernsback) 25 W. Broadway, New York. (M-25; Q-50) Medical, psychological articles, preferably by physicians. Dr. M. D. Jacoby. ¼ to 1c. Pub.

Trained Nurse and Hospital Review, 468 4th Ave., New York 16. (M-20) Articles mostly written on order by doctors and nurses. Will consider essays or articles by non-professionals if not longer than 1000. Occasional verse, cartoons, pertinent fillers. Janet M. Geister, R.N. \$5 page (700 words), Pub.

Your Health, 354 4th Ave., New York 10. (Q) Authentic, entertaining, helpful articles on all phases of health, 300-3000. Douglas E. Lurton. Good rates, Acc.

HOME—GARDENING—BUILDING—LANDSCAPING

American Home, The, 444 Madison Ave., New York. (M-15) Practical articles with illustrations pertaining to home, interior decorating, building, gardening, food, children, family health, homecrafts, fashion, 800 to 1000. Mrs. Jean Austin. Varying rates, Acc.

Better Homes & Gardens, (Meredith) 1714 Locust St., Des Moines 3, Ia. (M-15) Practical garden, building, foods, furnishings, home-improvement articles, 500-2500. Frank McDonough. Excellent rates, Acc.

Canadian Homes & Gardens, (Maclean) 481 University Ave., Toronto, Canada. (M-25) Home and garden articles to 2000, photos. Canadian interest only. J. Herbert Hodgins. 1c. Pub.

Home Desirable, The, 836 S. Michigan Ave., Chicago. (M-controlled) Articles on home modernization through plumbing and heating, 850; homemaking material, well illustrated. Human interest features for family. L. R. Varney. 2c. Pub.

Home Gardening, 616 Bienville St., New Orleans, La. (M-10) Articles on flowers. Camille Brodley. ½c. Pub.

House and Garden, (Conde Nast) Lexington Ave., New York. (M-35) Home decoration, gardening, landscape, unusual travel and architectural articles. Richardson Wright. Good rates, Acc.

House Beautiful Combined with Home and Field, (Hearst) 572 Madison Ave., New York. (M-35) Material all staff-written now.

Sunset, 576 Sacramento St., San Francisco. (M-10) Largely staff-written. Purchases from West Coast contributors only. Query. Walter Doty.

MUSICAL

Diapason, 306 S. Wabash Ave., Chicago. (M-15) Highly specialized articles on organs, organists, church music, recital programs, reviews, 100-1000. S. E. Gruenstein. \$2 to \$4 col. Pub.

Etude Music Magazine, 1712 Chestnut St., Philadelphia. (M-25) Articles on musical pedagogics, 200-2000; photos, cartoons. James Francis Cooke. \$4 column (600 words), Pub.

Metronome, 119 W. 57th St., New York. (M-25) News of popular bands and orchestras, staff written. Barry Ulanov. Indefinite rates, Pub.

Musical Forecast, 514 Union Trust Bldg., Pittsburgh, Pa. (M-20) Articles and news items of interest to musicians and laymen. \$1 per column, Pub.

OUTDOOR—HUNTING—FISHING—FORESTRY

Alaska Sportsman, The, Ketchikan, Alaska. (M-20) True stories, Alaska interest, 2000-5000; outdoor fact articles; Alaska sports cartoons, photos. Emery F. Tobin. ½c. Pub.

American Forests, 919 17th St., N.W., Washington, D. C. (M-35) Articles on trees, forests, lumbering, outdoor recreation, travel, exploration, 2500; outdoor photos. Ovid Butler. 1c up, Pub.

American Rifleman, The, 1600 Rhode Island Ave., Washington, D. C. (M-25) Authentic illustrated gunsmithing, shooting, ammunition, ballistic military, small arms, ordnance articles, hunting stories, preferably 3000. W. F. Shadel. About 1c, Pub.

Field and Stream, (Warner) 515 Madison Ave. 22, New York. (M-25) Illustrated camping, fishing, hunting articles, 1500-3000. David M. Newell. 1c up, Acc.

Fur-Fish-Game, 174 E. Long St., Columbus, O. (M-15) Fishing, travel, dog, hunting, fur-raising articles by authorities; true Indian and frontier stories 2000-2500. A. V. Harding. 3/4c up, Acc.

Outdoor Life, 353 4th Ave., New York 10. (M-25) Articles relating to fishing and hunting, sportsmen's interests, to 3000; kinks, shorts, etc. Raymond J. Brown. Up to 10c, photos \$3 up, Acc.

Outdoors Magazine, 729 Boylston St., Boston 16, Mass. (1-15) Articles, stories and cartoons on outdoor life, hunting and fishing. H. G. Tapply. Payment by agreement.

Outdoorsman, The, 919 N. Michigan Ave., Chicago. (6 times a year.) Illustrated articles on fishing, hunting, sportsmen interest. W. L. Rarey.

Ski Illustrated, 110 E. 42nd St., New York. (Nov., Dec., Jan., Feb.-25) Illustrated articles on skiing and snow sports to 2000; short-shorts, E. D. Woolsey, Mng. Ed. Good rates, Pub.

Southern Sportsman, Austin 1, Tex. (O for duration) Illustrated Southern hunting and fishing articles, 1000-2500; cartoons; short kinks; brief human-interest, believe-it-or-not material; short-story stories on hunting and fishing. O. Henry ending, \$5. Cover photos \$5, Pub.

Sports Afield, 700 Phoenix Bldg., Minneapolis. (M-25) Stories of actual fishing, hunting trips 1500-2000, good photos. Paul K. Whipple. 1c to 2c, Acc. or Pub.

PICTURE MAGAZINES

Army Pictorial News, Haddington, Norfolk, Va. (Q-10) Illustrated Army and Military stories; cartoons. Fred L. Jack Robinson. Ind., Acc.

Click, 551 5th Ave., New York. (M-10) (Guide Mags.) Photos. Photo series; noteworthy persons. Andrew B. Hecht. \$5 per picture, Acc.

Life, Time and Life Bldg., New York. (W-10) Photos of national and world news events, human-interest picture series, photo fillers. \$5 up, Acc.

Look, 511 5th Ave., New York. (Bi-W-10) Articles and photos of intense human interest and action. Harlan Logan. Good rates, Acc.

Movie Life, (Ideal) 295 Madison Ave., New York 17. (M-15) Pictures of motion picture interest. Llewellyn Miller. Reasonable rates, Acc.

Movie Stars Parade, (Ideal) 295 Madison Ave., New York 17. (M-15) Pictures and short articles of motion picture interest. Pat Murphy. Reasonable rates, Acc.

Navy Pictorial News, Haddington, Norfolk, Va. (M-10) Illustrated Naval and sea stories. Fred L. Jack Robinson. Pub.

Parade, 405 Lexington Ave., New York. (W-Sunday newspaper supplement.) C. Philip Barber, Mng. Ed. Picture stories, "Pic," 122 E. 42nd St., New York 17. (Bi-W-10) Photos on all subjects; one article, each issue, on contemporary, economic, social, or political subjects. Helene M. Walsh. \$25 per page, Pub.

Scholastic Roto, 18 Journalism Bldg., Minneapolis 3. (M) Photos of High School activities, complete with captions; cartoons; cartoon ideas; no articles. \$3, Pub.

See, (See Pub.) 10 E. 40th St., New York. Bi-M-10) Photos young, glamorous girls, with authentic and unusual story background. Candid action type preferred. All photos must be in good taste. Also, human interest and controversial subjects. Timely, humorous cartoons. \$5 up, photos; good prices, cartoons, Acc.

RELIGIOUS-ETHICAL-HUMANITARIAN

Adult Bible Class, (David C. Cook Pub. Co.) Elgin, Ill. (M) Forceful articles, 500-800, on making adult class a dynamic force in "life of every member; plans for timely social and service activities; longer class methods articles, 700-1000; articles on advancement of Christianity in the home, church, community, to 1200, and articles on Christianity in its relationship to life outside, 1000-1200.

Annals of Good St. Anne de Beupre, Basilica of St. Anne, Quebec, Can. (M-10) Articles of particular interest to Catholics, 1200-2000; short stories, with Catholic tone, clever plots, 1500-2000. Rev. Alcide Bouchard, C. S. R., Ed. 1c, Acc.

Ave Maria, The, Notre Dame, Ind. (W-10) Short stories 2000-3000; serials, 15-20 3000-word chapters; articles on Catholic and other themes, 2000 to 3000; poems under 24 lines. Whole-some juvenile adventure short stories, serials. Rev. Patrick J. Carroll, C.S.C. \$5 page (700 wds.), poems \$5 and \$3.

Canadian Messenger, The, 160 Wellesley Crescent, Toronto, Ont., Canada. (M-10) Short stories, Catholic atmosphere, bright, pointed, but not preachy, 3000; no love stories; articles, essays, Catholic interest, 1000-3000. Rev. J. I. Bergin, S.J. 3/4c, Acc.

Catholic Home Journal, merged with **Poise**, The, Salisbury, Pa. (M-10) Domestic and pedagogical articles on home, child training, as are seasonal from a religious and patriotic standpoint; essays of a religious nature and general interest; short stories that implicitly point a moral, 1800-2000. Verse about home, children, etc. 12-16 lines. Photos of children. Rev. Urban Adelman. \$10 a story, \$2-3 verse, Pub.

Christian Advocate, The, (Methodist Pub. House) 740 Rush St., Chicago. (W-10) Religious, outdoor, rural, missionary short stories, articles, essays, 1200; verse. Roy L. Smith. 3/4c-1c, Acc.

Christian Family, (David C. Cook Pub. Co.) Elgin, Ill. (Q) A Christian family home publication (undenominational), providing help for building dynamic Christian homes. Timely, challenging messages for making religion an active force in the home, in the church, in the community and nation. Also con-

structive messages to shut-ins showing how to live victoriously and maintain an attitude of cheer and hopefulness, 500 to 800. Christian family life short stories, 2000-2500. Acc.

The Christian Family and Our Missions, 365 Ridge Ave., Evanston, Ill. (M-10) Catholic family magazine using wholesome short stories, 1000-1500, and suitable verse. Frederic M. Lynk, S.V.D. 1c verse, 10c a line, Acc.

Christian Herald, 419 4th Ave., New York. (M-25) Interdenominational religious, sociological articles 2500, on assignment only; short stories 2500; serials 50,000; verse. Pub. at no specified rate.

Cradle Roll Home, The, (Baptist Sunday School Board) 161 8th Ave., N., Nashville 3, Tenn. (Q) Articles for parents of pre-school age children, 150-700, fact items; toys parents can make, with diagrams. No MSS. purchased during July, Aug. Agnes Kennedy Holmes. 3/4c, Acc. (Overstocked until September, 1943.)

Crosier Missionary, The, Box 176, Hastings, Neb. (M) Short stories to 3000; verse. Rev. Benno Mischke. \$1.50 per M, Acc. No payment for verse.

His, 64 E. Lake St., Chicago. Pictorial magazine for Christian students on university campuses. Action photos of student activities. Articles, 1000-1500, dealing with Christian student activities, mature devotional material, biographical sketches of outstanding Christian leaders, etc., to 2000. Robert Walker, 3/4c as published; photos \$1, Pub.

Holy Name Journal, 141 E. 65th St., New York. Articles of interest to Catholic men; biographical, world affairs, human interest, etc. Rev. Urban Nagle, O.P. \$5-15 a page (1800-2700), Pub.

Improvement Era, The, 50 N. Main St., Salt Lake City, Utah. (M-20) Stories of high moral character, 1500-3000; short shorts, 600-1000. General article material on social conditions, vocational problems, handicrafts, material of particular interest to youth and to Mormon Church, 300-3000. Photos of striking and dramatic simplicity for frontpieces and cover use. Poetry to 30 lines. 3/4c, Pub., poetry, 12 1/2c line.

Junior Scholar, (David C. Cook Pub. Co.) Elgin, Ill. (Q) Sunday School lesson help for children 9-12. Interest and attendance builders; missionary material; story approach to the development of spiritual traits; story explanations of Christian beliefs; life stories of Christian heroes, 450-900. Acc.

Junior Teacher, (David C. Cook Pub. Co.) Elgin, Ill. (Q) For Sunday School teachers of children 9-12. Class projects; material on enriching children's religious experiences; Bible playlets related to the Uniform Lessons; attendance devices; simple, novel methods material, 450-900. Acc.

Lamp, The, Ringgold St., Peekskill, N. Y. (M-10) Articles on religious (Catholic) topics to 2000; short stories with Catholic slant, same length. T. J. O'Connell. 3/4c, Acc.

Living Church, The, 744 N. Fourth St., Milwaukee. (W-10) Short illustrated articles on religious and social subjects. Episcopal viewpoint, 1000-2000. \$1.50 column, Acc. Religious verse, no payment. Porter Day, Acting Ed.

Lookout, The, (Standard Pub. Co.) 8th and Cutter Sts., Cincinnati. (W-5) Articles on Christian education, adult Sunday school work, 1750-2000; wholesome but not "Sunday School" short stories, 1000-1500; serials to 10 chapters, 1750-2000 each. Photos upright, 8x10, scenic, human interest. No poetry. Guy P. Leavitt. 3/4c up, photos \$3 to \$5, within 1 month after Acc.

Magnificat, 131 Laurel St., Manchester, N. H. (M-25) Catholic articles, short stories, serials, verse. Indefinite rates, Acc.

Messenger of the Precious Blood, Carthage, Ohio. (M-10) Catholic short stories, articles, about 2000; verse. Father Chas. J. Davitt, C.P.S. 3/4c, verse 25c line, Acc.

Messenger of the Sacred Heart, 515 E. Fordham Rd., New York. (M-10) Catholic short stories to 4000; religious verse. Rev. Stephen L. J. O'Beirne, S.J. Good rates, Acc.

Miraculous Medal, The, 100 E. Price St., Philadelphia. (Q) Catholic articles 1500-2500, short stories 1200-2400, Joseph A. Skelly, C.M. 3/4c, Pub.

Missionary, The, 411 W. 59th St., New York. (M-10) Largely staff-written. Buys short stories with religious or moral lesson, but is overstocked for 1943. Rev. John B. Harney. 1c, Acc.

Mother's Magazine, (David C. Cook) Elgin, Ill. (Q) Practical material for mothers of children from birth to 11 years to help in development of Christian character in their children. Articles, 700-1000; department material, 100-300; fiction, 1500-2500. 1c, Acc.

New Century Leader, (David C. Cook Pub. Co.) Elgin, Ill. (M) Challenging suggestions on how to become a better Sunday School teacher, 1000; plans for building an effectively-organized Sunday School from the superintendent's point of view, 1200, and many articles on a variety of topics for religious leaders and all adults desiring a general religious publication. Acc.

Primary Teacher, and **Beginners Teacher**, (David C. Cook Pub. Co.) Elgin, Ill. Articles of practical help to Sunday School teachers of children 6-8 and 4-6. 400-850 words. Acc.

Queen's Work, The, 3742 West Pine Blvd., St. Louis, Mo. (M-Oct. through June-10) Pays \$20 for authentic true stories to 2000. Such stories in outline at same rate. \$5 for short-short stories of authentic true happenings. Cartoons, Photos for covers. Rev. Daniel A. Lord, S.J., Editor.

Sentinel of the Blessed Sacrament, 194 E. 76th St., New York 21. (M-20) Articles and essays centering on Eucharist, 2000-3000; verse of religious character and short stories, items, fillers, if centered on Eucharist. William A. La Verdiere. 3/4c, Acc.

St. Anthony Messenger, (Franciscan Fathers) 1615 Republic St., Cincinnati 10. (M-25) Catholic family magazine. Human-interest articles on prominent or unusual Catholics and Catholic activities; short stories with mature wholesomeness, 2500, extra payment for photos retained. Rev. Hy. Blocker, O.F.M. 1 1/2c up, Acc. Occasional poetry, 25c line.

Shield, The, Crusade Castle, Shattuck Ave., Cincinnati 26, O. (M-Oct.-May-15) Articles dealing with Catholic missionary work, by special arrangement with writers. James T. Hurley, Man. Ed. Acc.

Sign, The, Union City, N.J. (M-20) Catholic articles, essays, short stories to 3000, verse. Rev. Ralph Gorman, C.P. 1c, Pub.

Sunday School Times, 325 N. 13th St., Philadelphia. (W) Religious articles, verse. Philip E. Howard, Jr. 3/4c up, Acc.

Sunday School World, 1816 Chestnut St., Philadelphia 3, Pa. (M-10) Articles with devout and spiritual tone for teachers in one-room rural Sunday Schools, to 1200. ¼c. Acc.

Union Signal, The, Evanston, Ill. (W-5) Short stories 1000-1500, on value of total abstinence, also on peace. About ¼c. Acc.

SCIENTIFIC—POPULAR SCIENCE—NATURE—MECHANICS

Fauna, Zoological Society of Philadelphia, 34th and Girard Ave., Philadelphia. (Q-35) Scientifically accurate manuscripts written for the layman, dealing with the natural history of wild animals, 1500-2500. Cartoons. Roger Conant. 1c; photos, \$2. Acc.

Home Craftsman, The, 115 Worth St., New York. (Bi-M-25) "How-to-make-it" articles of interest to home craftsmen, 300 to 1200; photos or drawings essential; home improvement fillers, 150. H. J. Hobbs. 1 to 2c, photos \$2 up, Pub.

Mechanix Illustrated, (Fawcett) 1501 Broadway, New York. (M-15) New, lively features and shorts on all scientific and mechanical subjects, also how-to-build projects for the home workshop and tips for photographers; action and personality pictures, human-interest slant, plus camera action stories. Bill Williams and Roland Cueva. Good rates, Acc.

Model Airplane News, 551 5th Ave., New York. (M-20) Model airplane construction articles, 1500.

Natural History Magazine, 79th St. and Central Park W., New York. (M-50 except July and August) Popular articles to 5000 on natural science, exploration, wild life; photo series. Edward M. Weyer, Jr. 1¼c. Acc.

Nature Magazine, 1214 16th St., Washington, D. C. (M-35) Illustrated nature articles 1000-2000; fillers with pictures 100 to 400, short verse. R. W. Westwood. 1 to 3c, Acc. (Query.)

Popular Homecraft, 919 N. Michigan Ave., Chicago. (Bi-M) How to build articles of wood, metal, leather, etc., with detailed drawings, or at least 1 photo. R. S. Davis. Indef. rates.

Popular Mechanics, 200 E. Ontario St., Chicago 11. (M-25) Illustrated articles on scientific, mechanical, industrial, discoveries; human interest and adventure elements, 300-1500; fillers to 250. H. W. Magee. 1c to 10c; photos \$5 up, Acc.

Popular Science Monthly, 353 4th Ave., New York 10. (M-20) Non-technical illustrated articles on scientific, mechanical, labor-saving devices, discoveries, under 2000. Chas. McLendon. 1c to 10, photos \$3 up, Acc.

Radio News, (Ziff-Davis) 540 N. Michigan Ave., Chicago 11. (M-25) Technical and semi-technical articles dealing with radio engineering, research, electronics and articles for servicemen. Constructional articles for amateur radiomen and servicemen. Diagram need only be in pencil. Good photos. No fiction or poetry; no publicity "puffs." Any unusual application articles on electronics, 100-3500, also considered. ¼c to 2c, photos \$1 to \$5. Gag cartoons, \$3 to \$5. B. G. Davis, Ed.; Oliver Read, Mng. Ed.

Science & Mechanics, 154 E. Erie St., Chicago. (Q) All depts. handled by staff specialists. V. D. Angerman.

Scientific American, 24 W. 40th St., New York 18. (M-35) Wholly staff prepared. O. D. Munn. Varying rates, Acc.

SPORTS (COMPETITIVE)—RACING—HORSES

Baseball Magazine, The, 175 5th Ave., New York. (M-20) Major league baseball articles. Clifford Bloodgood. ¼c. Pub.

Horse Lover, The, 154 Borica Way, San Francisco, Calif. (6 times a year.) Articles on riding, dude ranches, breeding, 500-1800. J. Hartford, 7c printed inch, Pub.

National Bowlers Journal and Billiard Review, 506 S. Wabash Ave., Chicago. (M-35) Articles on bowling, billiards, lawn

bowling; short stories; photos; news items; cartoons. H. G. Deupree. 1c, Pub.

Rider and Driver, The, 342 Madison Ave., New York. (M-35) Articles on horses, racing, etc. Samuel Walter Taylor. Good rates, Pub.

Scholastic Coach, 220 E. 43rd St., New York. (M-25) Technical articles on football, basketball, track, field, 1000, for high and prep schools, photos, drawings. Owen Reed. 1c, Pub.

Sporting News, The, 10th and Olive Sts., St. Louis. (W-15) Not in market at present.

THEATRICAL—MOTION PICTURE—RADIO "FAN" MAGAZINES

Billboard, The, 25 Opera Pl., Cincinnati, O. (W-25) Amusement trade news on assignment only. Claude R. Ellis. Space rates, Pub.

Greater Show World, 1547 Broadway, New York. (2-M-10) Articles, short stories, novelettes, fillers, on show people, theatrical business. Johnny J. Kline. ¼c, Pub.

Modern Screen, (Dell) 149 Madison Ave., New York. (M-15) Movie fan personality, general articles 1500-2000; fillers, news items. A. Delacorte and H. Malmgren. Good rates, Acc.

Motion Picture combined with Hollywood, (Fawcett), 1501 Broadway, New York. (M-20) Sharply-angled stories on established stars, introductory shorts on outstanding newcomers, 1000-1500. Joan Votsis Curtis. Liberal rates, Acc.

Movieland Magazine, 9126 Sunset Blvd., Los Angeles, Calif. (M-15) Articles on movie personalities and all aspects of movie industry, anecdotes. Ruth Waterbury. About 5c, Acc.

Movies, (Ideal) 295 Madison Ave., New York 17. (M-15) Articles written from Hollywood, on assignment only, Frances Kish. Good rates, Acc.

Movie Story Magazine, (Fawcett) 1501 Broadway, New York. (M-15) Fictionizations of current motion pictures on assignment only. Dorothy Hosking.

Photoplay-Movie Mirror, (Macfadden) 205 E. 42nd St., New York 17. (M-15) Motion picture articles and smash news stories; serials; fillers. Helen Gilmore. Good rates, Acc.

Radio Mirror, (Macfadden) 205 E. 42nd St., New York. (M-15) Fiction with radio background. Doris McFerran. \$85 up, according to merit, Acc.

Screenland, 205 E. 42nd St., New York. (M-15) Motion-picture feature articles. Miss Delight Evans. Fair rates, Pub.

Screen Romances, (Dell) 149 Madison Ave., New York. (M-15) Fictionization of picture plays, by assignment. E. H. Van Horne. Rates by arrangement, Acc.

Silver Screen, (Hunter Pubs., Inc.) 205 E. 42nd St., New York. (M-10) Fan material about movie stars and pictures; photos. Lester C. Grady. First-class rates, Pub.

Theatre Arts, 40 E. 49th St., New York 17; 2 Ladbroke Rd., London, W. 11, England. (M-35) Articles on theatrical and associated arts 1800-2500; news items. Edith J. R. Isaacs. 2c, Pub.

Variety, 154 W. 46th St., New York. (W-25) Theatrical articles, news, staff-written. Sidne Silverman. Space rates.

TRAVEL—MOTORING

Trail-O-News, 8820 Sunset Blvd., Los Angeles 46, Calif. (Q-15) News, leader life and pictures of trailer life, trailer parks, trailer travel, trailer dealers, trailer manufacturers. Circulation chiefly to trailer owners and trailer parks. Limit, 1500. Jean Jacques. ¼c up, photos 50c up, Pub.

Travel, (McBride) 116 E. 16th St., New York. 3. (M-35) Illustrated travel, exploration, adventure articles 1500 to 5000; photos. Coburn Gilman. 1c, \$3 to \$5 per photo, Pub.

C—JUVENILE LIST

GENERAL FIELD

BOYS AND YOUNG MEN

American Farm Youth Magazine, Jackson at Van Buren, Danville, Ill. (M-10) Outdoor, rural, modern agricultural articles 100-1000, adventure, mystery, action short stories 1000-4000, adventure novelettes 6000-12,000, jokes; short stories 100-350. Robert Romack. ¼c up, photos 50c to \$2, Pub. (Sample copy, 10c war stamp.)

Boys' Life, 2 Park Ave., New York 16. (M-20) Boy Scouts publication, ages 14 to 18. Outdoor adventure, sport, achievement short stories 2000-3500; serials 2 to 4 installments of 4000. Irving Crump, Mng. Ed. 2c up, Acc. (Overstocked on articles and fillers of general nature.)

Open Road for Boys, 729 Boylston St., Boston 16. (M-15 except Jan. and Aug.) Exciting, adventurous action stories on aviation, radio, science, sports, sea, army-navy, national or local war and defense efforts, about boys or young men 15 years or older, to 3000; also short-stories and synopses for strip adventure drawings. N. B. Lincoln, Mng. Ed. ¼c up, Pub. or Acc.

GIRLS

American Girl, (Girl Scouts) 155 E. 44th St., New York 17. (M-20) Girls, ages 10 to 18. Action short stories 2500-3700; articles 1500-3000. Anne Stoddard. 1c up, Acc.

Calling All Girls, (Calling All Girls, Inc.) 52 Vanderbilt Ave., New York 17. (M-10) Short stories to 2500 for girls 9-16, built around characters of girls the same age; dramatic, vivid, natural. Also, nonfiction, 1000-1500, on subjects of interest to girls of this age. Frances Ullmann, Ed. Prose, 3c, Acc.

BOYS AND GIRLS

Canadian Heroes, Suite 301, Medico-Dental Bldg., 1396 St. Catherine St., W., Montreal, Que. True stories about lives of governors general, prime ministers, Canadian scientists, and other men and women of historical and current importance, using technique of the comics. Detailed information obtainable from Educational Projects, Inc., above address.

Child Life, (Clayton Ernst, Boston) 536 S. Clark St., Chicago. (M-25) Ages up to 12. Short stories, articles, poems, usually planned with editor, to 1800. Wilma McFarland. 1c up, Acc. (Overstocked.)

Children's Activities, 1018 So. Wabash, Chicago. (10 issues yearly) All types of articles and stories of interest to children from 3 to 12 up to 1800. Serials for 8-12-year-olds needed most. F. Marks. 1c and up, Pub.

Children's Play Mate Magazine, Cleveland, Ohio. (M-15) Mystery, adventure, historical, foreign short stories for boys and girls 10 to 14. 1800 wds.; nursery stories for children 5 to 9, 500-1000; cartoons. Esther Cooper. Fiction usually 1c, Pub.

Funny Book, (Funny Book, Inc.) 52 Vanderbilt Ave., New York 17. (Q-15) Short stories to 1500 for boys and girls 4-7; fantasy; animal stories; folk tales. Frances Ullman, story Ed. \$35 story.

Jack and Jill, (Curtis) 546 Ledger Bldg., Philadelphia. (M-25) Juvenile short stories, 1800; serials (installments not over 1600); articles 600, verse. Ada C. Rose. Rates not stated, Acc.

Young America, (Eton Pub. Corp.) 32 E. 57th St., New York 22. (W-5) Young people, 12 to 16. Short stories 1200, broadly educational background. Julie Neal. \$25 per story, Pub.

COMIC AND CARTOON MAGAZINES

Acc Comics, **King Comics**, **Magic Comics**, (David McKay Co.) 604 S. Washington St., Philadelphia, Pa. (M-10) Cartoon strips chiefly obtained from King Features Syndicate; some original work. Florence Cooke. 2c, Acc.

America's Best Comics (Q-10), **Startling Comics** (Bi-M-10), **Real Life Comics** (Bi-M-10), **Thrilling Comics** (Bi-M-10), **The Fighting Yank** (Q-10), **Exciting Comics**, **Coo-Coo Comics**, **Happy Comics**, **Goofy Comics**, (Q-10) (Thrilling) 10 E. 40th St., New York. Purchase continuities for strips. Write giving details before submitting. State price desired, Acc.

Famous Funnies, 500 5th Ave., New York. (M-10) Cartoon strips obtained from regular sources; considers original cartoon work. Harold A. Moore. Action short stories, 1500. \$25 each, Pub.

Feature Comics, (Comic Favorites), 322 Main St., Stamford, Conn. (M-10) Comic strips, chiefly of syndicated origin. Edward C. Cronin.

Popular Comics, New Funnies, (Dell) 149 Madison Ave., New York. (M-10) Comic-strip material, chiefly furnished by syndicate or staff artists. Albert Delacorte.

Real Heroes, (Parents' Magazine Press) 52 Vanderbilt Ave., New York. (Q) Famous and unsung heroes, past and present. Not necessarily heroes on account of physical strength. Full color "comics." Sources must accompany all scripts. Particulars on request. Elliott A. Caplin, Ed.

Street and Smith Comics, 79 7th Ave., New York. **Shadow Comics**, featuring detective-adventure stories (M); **True Sport Picture Stories**, true sport stories (Bi-M); **Super-Magician Comics**, magic in comics (M); **Air-Ace**, comics with aviation interest (Bi-M); **Supersnipe Comics**, humorous material (Bi-M); (Q). W. J. de Grouchy, Ed. Ind. rates, Acc.

Tip Top Comics, Sparkler Comics, (United Features Synd.) 220 E. 42nd St., New York. (M-10) **Comics on Parade** (Q-10). All staff work or by special assignment.

True Comics, (True Comics, Inc.) 52 Vanderbilt Ave., New York 17. (M) True illustrated stories from history and contemporary affairs. Full color comics. Sources must accompany all scripts. Particulars on request. Roy Garn, Mng. Ed.

RELIGIOUS PUBLICATIONS

SENIOR AGE (16 years up)

(Boy and Girl)

Challenge, The, (Presbyterian Pubs.) 165 Elizabeth, Toronto, Canada. (W-3) Young people, 16 years up. Adventure, achievement, moral short stories 2500-3000, articles on subjects of interest to this age group. 500-1000, fact items, fillers. N. A. MacEachern. Varying rates, Pub.

Classmate, (Methodist Pub. House) 810 Broadway, Nashville, Tenn. (W-5) Young people 18 and over. Seasonal short stories (5 months ahead), 2500-3600. Features, 1c, Acc. A. D. Moore.

Forward, (Presbyterian Bd. of Christian Education) 932 Witherspoon Bldg., Philadelphia 7. (W) Young people 18 to 23 years. Short stories 2500-3500; serials 4 to 10 chapters, 3000 each; religious and nature poetry; authoritative nature, biographical, historical, popular scientific and youth activities articles, 1000, with 8x10 inch glossy prints. R. Miriam Brokaw. 50c per 100 words up, Acc.

Front Rank, The, (Christian Bd. of Pub.) 2700 Pine Blvd., St. Louis 3, Mo. (W) Young people and adults. Moral short stories 2500-3000; illustrated articles; poems; fillers; photos. Ronald E. Osborn. \$3.50 per M. Acc.

Onward, (United Church Pubs.) 299 Queen St., W., Toronto. (W) Young people. Short stories, articles, serials, verse, nature and science material. Archer Wallace. 1/4c, Acc. (Overstocked.)

Onward, Box 1176, Richmond, Va. (W-3) Presbyterian young people. Character building short stories, serials, articles, editorials. Miss Clarabel Williams. Rates not stated. (Overstocked.)

Our Young People, (Brethren Pub. House) 16-24 S. State St., Elgin, Ill. (W) Young people 13 to 24 and older. Low rates, Acc.

Watchword, The, (United Brethren Pub. House) 240 W. 5th St., Dayton, O. (W) Young people. Short stories 1800-2800; serials, miscellany. E. E. Harris. \$1.50 to \$2 per M. Acc.

Young People, (Am. Baptist Pub. Soc.) 1701-1703 Chestnut St., Philadelphia 3, Pa. (W) Young people over 15. Clean, wholesome short stories 2000-3000; serials 4-8 chapters, 2500-3000 each; fact, hobby, how-to-do articles, preferably illustrated, 100-500; news articles about young people; verse, high literary standard, \$4.50 and up per M. according to nature and quality of material, Acc.

Young People's Paper, (Am. Sunday School Union) 1816 Chestnut St., Philadelphia 3, (W) Late teen ages. Interdenominational feature and inspirational articles, short stories up to 2500; serials 13,000; fillers 200-800. All articles and stories must present some phase of Bible truth. \$4 to \$5 per M. Acc.

Young People's Weekly, (D. C. Cook Pub. Co.) Elgin, Ill. (W) Ages 18-25. Entirely staff-written.

Youth (Section of *Our Sunday Visitor*), Huntington, Ind. (W) Short stories 1900; articles of general interest to young people 16 to 25 yrs. 700. F. A. Fink, Paul Manoski. 1/4c up, Pub.

INTERMEDIATE AGE (12 to 18)

(Boy)

Boy Life, (Standard Pub. Co.) 8th and Cutter Sts., Cincinnati 3, O. (W) Boys 13 to 17. Wholesome short stories 1800-2400, articles, miscellany. 1/4-1/2c, Acc.

Boys Today, (Methodist Pub. House) 810 Broadway, Nashville, Tenn. (W-2) Boys 12-17. Alfred D. Moore.

Boys' World, (D. C. Cook Pub. Co.) Elgin, Ill. (W) Boys 13-18. Entirely staff-written.

Canadian Boy, (United Church Publications) 299 Queen St., W. Toronto, Canada. (W) Teen-age boys. Short stories, serials, verse, photos. Archer Wallace. 1/4c, Acc. (Overstocked.)

Catholic Boy, The, 25 Groveland Terrace, Minneapolis, Minn. (M-10) Wholesome action short stories 2500-2800; educational and general interest articles. Rev. H. H. Long. 1/4c, Acc.

(Girl)

Canadian Girl, (United Church Publications) 299 Queen St., W., Toronto, Canada. (W) Teen-age girls. Short stories, serials, verse, photos. Agnes Swinerton. 1/4c, Acc.

Girlhood Days, (Standard Pub. Co.) 8th and Cutter Sts., Cincinnati 3, Ohio. (W) Girls 13 to 17. Wholesome short stories 1800-2000; miscellany. 1/4c up, Acc.

Girls' Companion, (D. C. Cook Pub. Co.) Elgin, Ill. (W) Girls 14 to 17. Entirely staff-written.

Girls Today, (Methodist Pub. House) 810 Broadway, Nashville, Tenn. (W-2) Girls 12-17. Short stories 1500-3000. Rowena Ferguson. Acc.

Queens' Gardens, (Presbyterian Bd. of Christian Education) 932 Witherspoon Bldg., Philadelphia 7. (W) Girls 12 to 15. Short stories 2500-3000; serials 4-8 chapters, 3000 each; articles, 500-1200; editorials, occasional verse, cartoons. Barbara J. Snedeker. \$5 M. photos 50c up, Acc.

(Boy and Girl)

Christian Youth, 325 N. 13th St., Philadelphia. (W) Teen-ages; interdenominational. Wholesome short stories with Christian teaching and uplift 1500-2000; serials 5000-10,000; fillers; nature, fact, how-to-make-it articles, 200-500. Bible puzzles. John W. Lane. \$3 a story, fillers \$1 to \$4, puzzles 50c to \$1, Acc.

Friend, The, (United Brethren Pub. House) Dayton, Ohio. (W) Boys' and girls' moral, educational short stories 1200-2500; serials 2 to 8 chapters; informational, inspirational articles 100-800; short verse. J. Gordon Howard. \$1 to \$3 per story, Acc.

Highway, (Christian Bd. of Pub.) 2700 Pine Blvd., St. Louis 3, Mo. (W) Boys and girls, 12-18. Short stories not over 2500; serials, 8-12 2500-word chapters; poems up to 20 lines; illustrated articles 100-1000. Frances Woolery. \$3.50 per M. Acc.

Our Young People, (Augsburg Pub. House) 425 S. 4th St., Minneapolis, Minn. (W) Articles, stories, photos for illustration, to interest young folks 12 to 15 and older. John Peterson. \$2.50-\$3 per 1000, 10th of month after Acc.

Quest, (Lutheran Pub. House) 1228 Spruce St., Philadelphia. (W) Boys and girls 12-17. Illustrated descriptive articles; short stories 2500; serials 6-12 chapters. Linda C. Albert, Assistant Ed. Fair rates, Acc.

Sunday School Messenger, (Evangelical Pub. House) 3rd and Reily Sts., Harrisburg, Pa. (W) Young people, 12 to 17. Short stories 1800; serials; nature, science, religious articles; verse, editorials 300. W. E. Peffley. \$1.25 per M. Acc.

Teens, (Am. Baptist Pub. Soc.) 1701 Chestnut St., Philadelphia 3. (W) Boys and girls, 12-15. Clean, wholesome short stories, 2000, boy and girl characters; serials, 13 chapters, 2500 each; inspirational, fact, hobby, how-to-do articles, preferably illustrated, 800. Short stories, \$15 up; articles, \$5 (inc. photos).

Young Canada, (Presbyterian Publications) 165 Elizabeth, Toronto, Ont., Canada. (W-20) Junior, teen-age boys and girls. Short stories 2000; short articles on invention, popular science, achievement, nature, foreign lands, etc., up to 500. N. A. MacEachern, M.A. Varying rates, Pub.

Young Catholic Messenger, 124 E. 3rd St., Dayton, Ohio. (W) Boys and girls, junior high age. Short stories, 1200-2000, with shorter lengths preferred; serials up to 1000 words per installment; plays 1200. Cartoon ideas; short stories, \$25. 1c up, non-fiction. Don Sharkey. Acc.

Young People, The, (Augustana Book Concern) Rock Island, Ill. (W) Articles and short stories, serials, Christian ideals for children 11 to 16; photos. Low rates. Payment quarterly. Submit Mss. to Rev. Emory Johnson, 317 W. Broadway, Little Falls, Minn.

Young People's Friend, (Gospel Trumpet Co.) 5th and Chestnut Sts., Anderson, Ind. (W) Moral, character-building, religious short stories 1000-2500; serials 8 to 15 chapters; verse 3 to 8 stanzas. Ida Byrd Rowe. \$3 per M. Pub. (Sample copy, 3c).

Young People's Standard, (Nazarene Pub. House) 2923 Troost Ave., Kansas City, Mo. (W-5) Short stories up to 2500, articles up to 1200; verse up to 16 lines, fillers. Margaret R. Cutting. \$2.50 per M, verse 10c line, Acc.

Youth's Comrade, The, (Nazarene Pub. House) 2923 Troost Ave., Kansas City, Mo. (W-5) Boys and girls, teen ages. Short stories 2500, also 800-1000; serials, verse, art work, religious and out-of-door subjects. Miss Edith Lantz. \$2.50 per M. Acc.

JUNIOR AGE (9 to 12)

(Boy and Girl)

Boys' and Girls' Comrade, Gospel Trumpet Co.) 5th and Chestnut, Anderson, Ind. (W) Ages 9 to 12. Stories of character building or religious value 1000 to 2000; serials 5 to 10 chapters; verse 2 to 6 stanzas. Ida Byrd Rowe. \$3 per M, photos 50c to \$2, Pub. (Sample copy, 3c.)

Children's Friend, The, (Augsburg Pub. House—Lutheran) 425 S. 4th St., Minneapolis, Minn. (W) Articles, stories for ages 9-12, religious note liked; photos to illustrate. John Peterson. \$2.50-\$3 per M. 10th of Mo. after Acc.

Explorer, The, (United Church Publications) 299 Queen St., W., Toronto, Canada. (W) Boys and girls 9 to 11. Short stories, serials, verse. Agnes Swinerton. 1/4c, Acc.

Juniors, (Am. Baptist Pub. Soc.) 1701 Chestnut St., Philadelphia 3. (W) Boys and girls 9-12. Short stories, Christian point of view, boy and girl characters, 900-2000; serials 6-10 chapters, under 2500 words each. Educational articles 100 to 1000. Some poetry. Approx. \$4.50 per M. Acc.

Junior Catholic Messenger, 124 E. 3rd St., Dayton, Ohio. (W) Boys and girls 3rd, 4th and 5th grade age. Short stories, simple vocabulary 800-1000; articles 600, serials up to 4500; short fillers, jokes, verse, 12 lines. James J. Pfbaum. 1/4c min., photos \$3 to \$5, Acc.

Junior Life, (Standard Pub. Co.) 8th and Cutter Sts., Cincinnati 3, O. (W) Children 9 to 12. Wholesome short stories 1200-1500; shorter articles.

Junior World, (Christian Bd. of Pub.) 2700 Pine Blvd., St. Louis 3, Mo. (W) Children 9 to 12. Short stories up to 2000; serials 8 to 12 2000-word chapters; poems up to 20 lines; illustrated informative articles 100 to 1800. Hazel A. Lewis. \$3 to \$4 per M. Acc.

Olive Leaf, (Augustana Book Concern) Rock Island, Ill. (W) Boys and girls, 8 to 11. Religious, adventure short stories 600; articles 500; verse 8 to 12 lines. Submit Mss. to Rev. J. Helmer Olsen, 1004 S. 4th St., St. Peter, Minn. 1/4c, Pub.

Our Boys and Girls, (Evangelical Pub. House) 3rd and Reily Sts., Harrisburg, Pa. Juniors, 9 to 11. Poems, articles. Low rates, Acc.

Our Boys and Girls, (Brethren Pub. House) 16-24 S. State St., Elgin, Ill. (W) Boys and girls 9 to 12. Stories; verse; photos. Low rates, Acc.

Picture World. (Am Sunday School Union) 1816 Chestnut St., Philadelphia 3. (W) Children under 12. Short stories and incidents impressing moral and spiritual truths 400-800, verse, \$5 per M. verse 50c stanza, Acc. All Mss. must contain some little teaching or inspiration.

Pilot. (Lutheran Pub. House) 1228 Spruce St., Philadelphia. (W) Ages 9 to 12. Short stories, articles. Low rates, Acc.

Sentinel, The. (Baptist Sunday School Board) 161 8th Ave., N., Nashville, Tenn. Boys and girls 9 to 14. Mystery, camping, adventure, humorous short stories 1500-2000; articles on birds, animals, gardening, games, things to make and do, 500-1000, verse. Novella Dillard Preston. 1/2c, Acc.

Trails for Juniors. (Methodist Pub. House) 810 Broadway, Nashville, Tenn. Material to interest children 8 to 12. Marion Armstrong.

What To Do. (D. C. Cook Pub. Co.) Elgin, Ill. (W) Boys and girls 9 to 12. Entirely staff-written.

Young Crusader, The. 1730 Chicago Ave., Evanston, Ill. (M-50) W.C.T.U. children's paper. Temperance short stories up to 1000. A. M. Langill. 1/2c, Acc. Verse, no payment.

TINY TOT AGE (4 to 9) (Boy and Girl)

Dew Drops. (D. C. Cook Pub. Co.) Elgin, Ill. (W) Children 6 to 9. Short stories under 1000; puzzles, games, poems, and very short articles. 1c up, Acc.

Jewels. (United Church Publications) 299 Queen St., W., Toronto, Canada. (W) Material for small children. Agnes Swinerton. 1/2c, Acc.

Little Folks. (Augsburg Pub. House—Lutheran) 425 S. 4th St., Minneapolis, Minn. (W) Stories up to 400-450, moral, religious note, for ages 5-6; verse, 4, 6, 8 lines. John Peterson. 1/2c to 1/2c, 10th of month after Acc.

Our Children. (Brethren Pub. House) 16-24 S. State St., Elgin, Ill. (W) Children 6 to 8. Low rates, Acc.

Our Little Folks. (United Brethren Pub. House) Dayton, Ohio. (W) Children 4 to 9 years. Short stories 300-600, J. Gordon Howard. Up to 1/2c, Acc.

Pictures and Stories. Methodist Pub. House) 810 Broadway, Nashville, Tenn. Material to interest children 6 to 8. Martha Duberry.

Shining Light. (Gospel Trumpet Co.) 5th and Chestnut Sts., Anderson, Ind. (W-4) Children 5 to 9. Moral, character-building, religious short stories 300-500; nature, religious verse; photos of nature, children. Ida Byrd Rowe. 3/2c per M. Pub. (Sample copy, 3c.)

Stories for Primary Children. (Presbyterian Bd. of Christian Ed.) 932 Witherspoon Bldg., Philadelphia 7. (W) Children, 6 to 8. Character-building short stories 500-800. Stories of world friendship and religious appreciation. Things to make and do. Barbara J. Snedeker. 1/2c, poems under 16 lines, 10c a line, Acc.

Storyland. (Christian Bd of Pub.) 2700 Pine St., St. Louis 3, Mo. (W) Children under 9. Short stories 300-1000; poems up to 20 lines; handicraft articles 300-500 drawings or photos, child or animal subjects; simple puzzles. Hazel A. Lewis. \$3 to \$4 per M. Acc.

Storytime. (Baptist Sunday School Bd.) 161 8th Ave., N., Nashville, Tenn. (W) Children 6 to 8. Short stories 400-700; articles and suggestions for playthings children can make, 100-300; verse. Agnes Kennedy Holmes. No MSS. purchased during July, August. 1/2c, Acc.

Story World. (Am. Baptist Pub. Soc.) 1701 Chestnut St., Philadelphia 3. (W-2) Children under 9; short stories 500-700; simple illustrated story articles up to 400; short verse. Approx. \$4.50 per M. Acc.

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LITERARY MARKET TIPS

The Far East, St. Columbans, Nebr., will accept an occasional non-political cartoon. This is a Catholic mission publication using authentic articles on the Far East, and short stories with authentic Catholic background, for which \$15 is generally paid on acceptance. Rev. Patrick O'Connor is editor.

Aviation & Yachting, 2816 Eaton Tower, Detroit 26, Mich., in addition to using articles on aircraft and yacht building, yacht clubs, etc., uses in each issue one short story of 1000 to 1500 words covering the same subjects, according to Walter X. Brennan, editor. Payment is made on publication at 1 cent a word.

Good Housekeeping, 57th at 8th Ave., New York 19, "is a difficult market," in the words of Herbert Mayes, editor. "The stories we buy," writes Mr. Mayes, "must be way above average; beginning writers almost invariably find it impossible to make the grade. With us their best chance is on non-fiction. And in this connection a study of any current issue will give them the idea."

The following publications have been discontinued:
Detective Short Stories, 366 Madison Ave., New York.

Complete Sports, 366 Madison Ave., New York.

Exciting Detective, 10 E. 40th St., New York.

Air Progress, 70 7th Ave., New York.

Sky Raiders, 60 Hudson St., New York.

Yachting News, 2816 Eaton Tower, Detroit 26, Mich.

Collegiate Digest, 1645 Hennepin Ave., Minneapolis, Minn.

Thrilling Adventures, 10 E. 40th St., New York, is overstocked at present, and buying no material.

The New Republic, 40 E. 49th St., New York, Bruce Bliven, editor, reports: "Nearly all our articles are written by highly-trained specialists, and the chance of our using material from the ordinary free-lance writer is remote."

Sports Afield, 700 Phoenix Bldg., Minneapolis, Minn., advises contributors to read the outdoor magazines before contributing material to them. "You'd be surprised," Editor P. K. Whipple writes, "to see how many golf and tennis articles we get!"

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Independent Woman, 1819 Broadway, New York, being the official organ of the National Federation of Business and Professional Women's Clubs, carries a relatively large amount of organization material. "Therefore," writes Frances Maule, editor, "the number of articles which *Independent Woman* can buy is relatively small. And since the group which reads *Independent Woman* is composed exclusively of women who work for a living, it is essential that the articles be geared to the interests and needs of the working woman."

The American Hebrew, 48 W. 48th St., New York, offers, according to Florence Lindemann, editor, an opportunity to beginners in the short story field to get published, but with very little financial return. "We are a small specialized field," Miss Lindemann says, "with little taken from writers outside this field."

Esquire, 919 N. Michigan Ave., New York, once in a great while publishes articles by women anonymously. So Arnold Gingrich, editor, suggests that we change the statement in our Quarterly Market List from "no women writers," to "no feminine by-lines."

School Activities, Topeka, Kansas, has been dropped from our listing for a while, pending new plans.

MacLeans's, 481 University Ave., Toronto, Canada, is now paying 2 cents a word and up for short stories (love, romance, sea, mystery, industrial, war, adventure, outdoor) up to 5000 words. Articles bought cover Canadian subjects and general subjects of interest to Canadians. Payment is made on acceptance. W. A. Irwin is managing editor.

Liquor Store & Dispenser, 205 E. 42nd St., New York, Frank Haring, editor, writes: "Our stories these days are centered almost entirely around such subjects as how to keep customers happy under rationing, how to make money on less volume, and postwar prospects."

Seed World, 211 W. Wacker, Chicago, Ill., suggests that all manuscripts for the time being be sent to J. A. Anderson, publisher.

The postmaster at Craigsville, Pa., reports that Wm. Earl Baker, pastor of the Methodist church, who solicited contributions for his Christian Life Letters mailing, has discontinued the Letters.

Pathfinder, 24th and Douglas Sts., N. E., Washington 18, D. C. (now owned by *Farm Journal & Farmer's Wife*, Washington Sq., Philadelphia) is, according to Robert West Howard, editor-in-chief, interested in obtaining human interest and local history pieces for the "Americana" pages, 100 to 350 words, and human interest material of about the

NEW WRITERS INVITED

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same length for the departments "Woman's World," "Pathfinders," and "Education." "We started out," writes Mr. Howard, "asking for jokes, too, but I have discovered that this is too much of a headache. *Pathfinder* is setting out to take over its old position as the weekly news magazine for small towns and RFD's. We will accent the humanities and natural interests of that 40% of our population that the Census Bureau calls 'rural.' We set out with the intention of paying 5 cents a word for published material within one week of publication . . . now we are changing our payments to 5 cents a word for *edited* material within one week of acceptance."

Boating Industry, 505 Pleasant St., St. Joseph, Mo., is now buying 2500-word short stories based on boats, boat-building yards, or dealers. Payment is 1 cent a word, on acceptance. The magazine is published six times a year. J. M. Peaslee is editor.

Progressive Farmer, Commercial Realty Bldg., Birmingham, Ala., is no longer in the market for short stories.

Argosy, 205 E. 42nd St., New York, Rogers Terrill, managing editor, writes: "We'll use any good story except the purely domestic, typically women's magazine type of thing." Payment is on acceptance at a flat \$100 for short-stories, and a minimum of \$200 for short stories. Nannine Joseph, non-fiction editor, adds: "At the moment we are especially in need of short-short articles, factual pieces preferred, humor, short verse and other fillers. Articles that have a wide basic appeal—self-help, personality stories (no interviews) are needed, too." Articles should be sent to Miss Joseph, short features to Lillian Genn.

U. S. Navy Magazine, 8 E. 41st St., New York 17, reports: "WPB ruling precludes acceptance of writers' material for duration."

Welcome News, 404 W. 9th St., Los Angeles, T. G. Mauritzen, editor, hopes soon to be in the market again. Writes Mr. Mauritzen: "We are adding a cover to the 16 pages usually run; by next fall we hope to make the magazine 24 or 32 pages."

Girlhood Days, and *Boy Life*, 8th and Cutter Sts., Cincinnati 3, Ohio, youth publications of the Standard Publishing Co., are not in the market for serials at present.

Charm, 122 E. 42nd St., New York 17, is in the market for short stories up to 2500 words in length. "They need not have any special slant," writes Oliver Caxton, literary editor; "we have no particular formula. We pay from \$50 to \$150, depending on length and position in the magazine. We also want articles of general feminine interest of about 1500 words. Fashion and beauty articles are staff-written, so we do not solicit them."

Personal Romances, 295 Madison Ave., New York 17, is now being edited by May C. Kelley. Verse is no longer being bought, but there is steady demand for short first-person romances, 1000 to 3000 words, novelettes of 6500 words, 3-part serials, and 14,500-word novelettes. Payment is made on acceptance at 1 to 2 cents a word.

Happiness, 421 7th Ave., New York 1, is a non-profit magazine published by Harry G. Kriegel in the interests of increasing happiness. "Many noted writers, editors, throughout United States and Canada cooperate, supplying ample material," writes Arthur R. Willcox, editor, "but we try to help writers. Our magazine has a wide circulation, but by subscription only—it is not sold on newsstands." Short stories, 500 to 1500 words; novelettes; a few serials, and articles, all with a gay, happy, optimistic tone, are used. These cover such subjects as health, beauty, cooperation, tolerance, friendship, opportunity,

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JUVENILE WRITING TIPS

By **WILL HERMAN**

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Material must be slanted to meet the requirements of the religious organizations that control 98% of the juvenile magazines. Requirements have changed and will continue to change under the stress of war. Some magazines that formerly would not mention war now use war stories that play down the bloodshed and morbidity and feature the moral implications. The writer tackling this sort of story should study current issues of the magazines he's writing for. Often a thumbnail sketch of the proposed story will bring suggestions from the editor queried that will practically insure acceptance.

Stories of the home front, full of action and faithful to realities, are wanted. Do not take this to mean that any story mentioning war bonds, work in war industry, or scrap drives will draw an automatic acceptance. So much drivel has been submitted with patriotism the crutch used to get it across, that editors are justifiably wary of propaganda stories. The story must first of all be interesting and worthwhile; if it is that, and gets the propaganda across, fine.

Forward-looking articles and stories are worth doing. What will happen when the war is over interests every child. Children today are mechanically minded, particularly air-minded. Use situations and material that capitalize this trend.

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HARPER'S IN 1944

By FREDERICK L. ALLEN,

Editor, Harper's Magazine

WE do not plan any major changes in our editorial policy or requirements during 1944. Our aim this year will continue to be to produce for educated and intelligent adults a magazine that will be honest, perpetually new, penetrating, distinguished, and of course interesting throughout. We shall continue to give most of our attention to revealing and discussing what is going on in the world—which means in wartime that we shall give most of our space to public affairs, national and international. In this area we shall try:

(1) To give coherent accounts of what has already happened after it has become possible to get the story in perspective;

(2) To provide background information for the understanding of the spot news of the day (leaving this spot news to the newspapers and news magazines);

(3) To reveal the trends that point the way to the future; and

(4) To discuss the issues and problems of our time, giving space whenever possible to new and promising ideas that seem worth airing.

But we shall continue to cover other fields of interest, too, such as the sciences, literature, and the arts, to say nothing of social conditions and social problems. And because the educated and intelligent readers for whom we edit the Magazine are not interested in the news alone, but like distinguished writing on a variety of topics and in a variety of veins, we shall try to purvey also the best original writing obtainable in fiction, verse, essays, biography, etc.

Perhaps I may take this opportunity to say something further about our "formula." We try not to have any.

As to length, for instance: Though most of our articles and stories run between three and seven thousand words in length, we have printed stories and articles more than fourteen thousand words long, and stories of only fifteen hundred words or so. And we are now developing a new type of "less than a pager" article only 300 or 350 words long.

In fiction we have no special predilection, so far as we know, for or against the tragic, the comic, the fantastic, or any other special category; we look for a combination of quality with interest and cannot define it any better than that. As to articles, we sometimes print a pretty difficult one if we think the subject is important and cannot be unduly simplified; but naturally we want everything in the Magazine to be as clear and sharp and readable as the circumstances will warrant. We choose those articles which seem to us interesting and important for an alert adult audience.

I should also like to emphasize once more that we do not rely on staff writers, that we consider carefully every manuscript sent in, and that although a good deal of the material that we publish is the result of close collaboration between the editors and authors whom we already know, we regard it as vital to be always looking for new blood, and we print in virtually every number of *Harper's* at least two or three contributions by people who have never appeared in our pages before.

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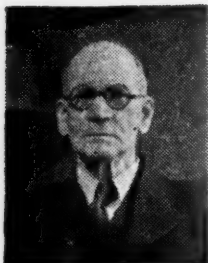


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WHAT TRUE AND LIFE STORY WANT

By **RALPH DAIGH**

Editorial Director, Fawcett Publications

Each of the fifteen Fawcett magazines is currently in need of material. We have no inventory past that scheduled for immediate use.

Radical changes and improvements are continually being made on two of our magazines and authors everywhere should be aware of the market represented. These magazines are *Life Story* and *True*.

True is now successfully bidding for the title of the biggest circulation quality magazine for men. Its success is formulated on our belief that men prefer to read true stories rather than fiction. Stories for this magazine are selected from every field of human experience of interest to men. The stories must be true and they must be authentic.

We have recently gone from all roto to a combination of roto and two-color letterpress. The current issue reveals our effort to substitute an authentic, human interest approach for what has been a sensational approach.

Newspaper men everywhere have material available that could be written profitably for this magazine. Queries should be addressed to Horace Brown, editor, or Bill Williams, executive editor. We are using a great deal of short filler material in this magazine, all of it true and, we hope, interesting. Authors' rates are high for this magazine for both fillers and longer material.

Life Story is also undergoing a renovation. It is our intention to make this magazine as definitely quality in appearance as any women's magazine in existence. We are anxious to obtain realistic fiction and true stories written for women.

Authors will detect an inspirational note in our true stories and short filler material.

This magazine is being tailored to the desires of women magazine readers as revealed through many surveys conducted by ourselves and a variety of publishers. There is no beauty department, no cooking department, no fashion department. All of these subjects may be covered individually, but only when the editors are able to get material in these fields that demands publication on merit.

Women have expressed themselves through surveys as desiring above everything else in a magazine, good and entertaining stories. It is our intention to give women this type of story in *Life Story* from cover to cover. We are publishing no so-called service departments but using all of our pages to give readers their expressed desire.

Rates compare with those paid by any magazine and payment is made on the value of the story rather than its length. Thus, we have no word rate.

We are using a number of "name" authors but are obviously and sincerely desirous of obtaining good material from unknowns in both fiction and true stories.

Want to Write Professionally?

Practical, **UNDERSTANDABLE** clues to selling
may be found in

HOW TO PLOT AND WHY,

a pocket-size book, subtitled, **THE WRITER'S BIBLE**,
by Natalie Newell, *The Story Doctor*, Coconut Grove,
Miami 33, Florida. Postpaid, \$1.00.

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For 21 years we have in this magazine each month given examples of current accomplishments for our clients. We've told you whether they started with us as beginners, or as established professionals in pulp or other fields, and we've explained exactly what we did for them. If you have equal talent, determination and willingness to do your share of the job, we can also help you.

IF YOU SOLD \$500.00 WORTH TO NATIONAL MAGAZINES during the last year, we are so confident that we can increase your sales, better your markets and improve your rates that we'll gamble our time and effort for six months to prove it to you. As we do with all professionals, we will handle your account on straight commission of 10% on American, 15% on Canadian, 20% on foreign sales. If you aren't convinced at the end of this trial period that our help is worth the commissions, we expect to lose you. Write us in detail about yourself, and let's talk it over.

IF YOU SOLD \$250.00 WORTH TO NATIONAL MAGAZINES during the last year, we will work with you at 1/2 reading fee charged beginners. We'll refund the fee on stories sold, and as soon as we have sold \$250.00 worth of your copy, we will handle you on straight commission.

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She turned to us for help and we gladly coached her in the differences between the literary and the popular style. We first sold her stuff to a few small popular magazines; then to *Toronto Star Weekly* and to *Rotarian*; finally to *American Magazine*. We now had her on the right track, and proved this with a sale to *Collier's*. A short time ago she hit *Country Gentleman*, and then almost immediately after, *American Magazine* again. . . .

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THE NON-PROFESSIONAL PLAY

By LEE OWEN SNOOK

WE are in what is, from the play publisher's standpoint, a boom market. The royalty plan of Row, Peterson & Co., for whom I am director of the division of drama, is based on collecting a percentage of receipts. Attendance has been sensationally good at our plays, in many cases at increased admission prices. Our royalty payments to writers are decidedly higher.

We are avoiding plays that bear heavily on the war. High schools, a large source of business with us, usually specify when they write us for suggestions, "No war plays." An occasional short, serious play about the war—if it is superlatively and judiciously handled—finds a ready market; but the full-length play these days needs to be light and breezy. I'm speaking of at least 90% of the market. If a war theme is used, it should be one that inspires hope and confidence. Tear-jerkers are out. Casts with a heavy majority of female roles are in demand. So many playwrights are engaged in war activities that play publishers find new scripts comparatively scarce. The condition is very favorable for the new writer. I submit a number of 1944 guide posts:

1. If possible, use a majority of women in the cast.
2. Keep to one set; or, if two, see that the additional set is easy to handle.
3. Costume plays cost the producing group more, hence are not so popular as modern plays.
4. "Keep it clean." Judge what your own community will approve, and use that as a standard.
5. Even in farces, keep the plot believable, at least for the moment. Nothing so spoils a play for an audience as a preposterous plot.
6. Avoid offensive treatment of religious or political controversies.

Row, Peterson will publish as many new titles in 1944 as it did last year—quite likely will have more. We pay royalties or buy outright. We would like very much to examine the scripts of *Author & Journalist* readers.

(Address of Row, Peterson & Co. is 1911 Ridge Ave., Evanston, Ill. A. & J. for May, 1943, contained a complete list of play publishers.)

□ □ □ □

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- 3) Short stories of 4,000 words and under.

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Our rates are 2½ cents a word, and I will pay a bonus on any material that is of exceptional merit.

I would suggest that on the two longer lengths the writer query me as to the general theme, in order that I may give her assurance that it is not a theme on which we are overstocked.

In general, copy that I will purchase from now on will be light on the war angle, and that holds true even so far as the rehabilitation type of story goes.

In a broad sense, the type of yarn I am most interested in is the problem story or the interesting family story, with emphasis on characterizations, colorful background, and emotionalism. All copy must be built with real suspense and jolt, and have strong story value.

I am suggesting again, as I have done so often before, watch your newspapers for the current themes and adapt them to story formula.

I'll be glad to discuss story with any writers new to this market, either by letter or personal interview.

HAZEL L. BERGE,
Editor, *Modern Romances*.

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HOW TO WRITE FOR MONEY

by

JACK WOODFORD

"I have read mountains of dizzy guff about how to write, and I have written mountains of dizzy guff about how to write—but as the years go on, and my beard has reached my knees, the more ashamed I am of some of my earlier instructions to authors, some of my earlier beliefs about writing; and some of the millions of words of academic piffle I have read about it. THIS is the most factual book that I have ever written. We are near the end of this book now, and, briefly and simply, I wish YOU luck. If you buy this book and want to write me after you have read it, you can do so in care of my Publisher. Be sure it will reach me. I have nothing to sell. Actually the beginning writer most often needs far less help from others than he usually imagines. It is himself he has to lick."

3 Hollywood Pre-Publication Cheers!

Woodford has written a Mein Kampf for every writer—successful or so far otherwise. Like Woodford I too have written over 50 novels and more short stories than I can remember. I have read "How to Write for Money" TWICE—the first time in two long sittings, the second supping it leisurely as I went. This is the finest book for writers I ever read. It is Woodford's best.—Maurice Dekobra, author of "Madonna of the Sleeping Cars," "Clown Prince," "Window With Pink Gloves," and now star Hollywood scenario writer.

Really glad to see Woodford at his best again. This is the Woodford I knew and loved in "Trial and Error" and "Brain Child." In this wonderful come-back Woodford has crammed more sense into a shorter space than any other writer would have known how. A big event for the writing world. I predict "How to Write for Money" will become THE standard book for writers.—Peter Marsh, author of "Tear Stains," "Devil's Daughter," and one of Hollywood's best known slick and pulp contributors.

His chapters on magazine publishing read like a thriller. Any other publisher would have sold it for \$2.50 or \$3.00. I wish that Mr. Woodford were not quite so incorrigibly sexy in his approach. However, I do admit he is the most important man writing in his field, and that this is by far his best.—Mrs. Hilary Bennett, proprietor of Hollywood's famous London Book Shop.

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Woodford is 46. Middle sized, inclining to rotundity, jovial at all times, and at all times approachable. Woodford is the only living professional writer who has turned his hobby of helping the beginning writer into a crusade—50 published novels, over 1000 short stories, over 500 feature articles, over five years in the Hollywood studios (he has just finished another picture at Universal) he still insists on taking time out to talk to YOU, IF you are an author who has never sold or has only recently begun to get multi-colored editorial checks instead of black on white rejection slips. But nothing he has written before can compare to "How to Write for Money"—its completeness and up-to-the-minute description of YOUR struggle top everything he has done before. Brilliant, incisive, fearless, and packed tight with factual information only Woodford would so freely give you.

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